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**THE
WILLIAM MACDONALD SEED Co.**

SANTA MARIA . . . CALIFORNIA

Exclusive Flower Seed Growers

**CROP
1936**

SELECTED FLOWER SEED CROP 1936

CONTRACT AND GENERAL WHOLESALE LIST

**These prices become effective on all sales after June 1, 1936
and are subject to change without notice**

To the Seed Trade:

We take pleasure in presenting our General Wholesale Price List of Selected Flower Seeds, CROP 1936.

We are specializing in FLORISTS STRAINS, and devoting our energies to the selecting, improving and breeding up of NEW VARIETIES. Our seeds come from carefully selected plants tested and tried out in our experimental grounds of which we are devoting ten per cent of our acreage. Our constant aim is to furnish seeds of the VERY BEST QUALITY.

We beg to draw your particular attention to our PRICES. We believe that they are reasonable, consistent with seeds of the HIGHEST QUALITY, characteristic of the high ideals and traditions of the SEED TRADE. The prices on this list are effective on all sales after June 1st, 1936, and are subject to change without notice.

We are prepared to grow from customers' stocks and give them our careful attention.

We extend to the Seed Trade a cordial invitation to visit our trial grounds and seed farms while in California.

We take this opportunity to thank our customers for their generous support during the past season, and we shall endeavor (through the quality of our seeds, and prompt and efficient service) to deserve their continual confidence.

THE WILLIAM MACDONALD SEED CO.

Exclusive Flower Seed Growers

Santa Maria, California

Cable Address: Macdonald Santa Maria''

Conditions of Delivery

We agree to plant sufficient land under normal conditions to produce the quantity of seed ordered.

Crop failure or any other cause beyond our control releases us from delivery, and in the event of short crop we will fill pro-rata only.

We give no warranty, expressed or implied, as to purity, description, productiveness, or any other matter, of any seeds we send out, and we will not be in any way responsible for them.

Terms

Seeds are quoted f. o. b. Santa Maria, California. Sixty days net acceptance, or 2% discount for cash within thirty days from date of invoice.

All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

We are growers and sell only to the Seed Trade

The William Macdonald Seed Co.

TEN REASONS

Why

We Solicit Your Patronage



1. We run an extensive experimental ground.
2. Do extensive plant-breeding work.
3. Use single plant selections to true up stock.
4. Operate our own seed production.
5. Experts for all departments.
6. Operate our own cleaning department.
7. Operate restricted acreage, giving the same rigid attention to our field crops as we do to our experimental grounds.
8. The many awards we have received from The Royal Horticultural Society in open competition. We have never sent trials to the All-America Selections.
9. Background of valuable experience gained during eleven years in Europe, and over twenty-five in America.
10. All departments personally supervised.

A handwritten signature in cursive script, reading "W. J. Macdonald". The signature is written in dark ink and has a long, horizontal flourish extending to the right.

Novelties Introduced by Us in 1935

Early Flowering Sweet Peas

"Bridesmaid"

As delicately sparkling a shade of deep silvery pink, as vigorous and healthy, and as slim and supple as the name implies; this astonishingly lovely novelty is a true maid-of-honor to that mistress of all sweet peas—beauty.

With long firm stems that seem hard to associate with such a charming color, "Bridesmaid" bids fair to out-strip the field in popularity as a cut-flower, or in a large table-center arrangement.

(No. 1 rating from The New York Florists Club, 1935)

Price per lb. \$4.00

"Colossal Rose"

is the largest rose-pink in cultivation. The color is very similar to Jennie Mamitsch with stems as long and it is a very vigorous grower.

(No. 1 rating from The New York Florists Club, 1935)

Price per lb. \$4.00

"Mother Machree"

The soft efflorescent colors of coral and golden rose are so blended in this beautiful new creation, that it causes one to stop and ponder over the many wonders of nature. The color and attitude of flower and plant alike at once suggests itself as the noblest of offerings for that day of fond remembrance—Mother's Day.

The large, perfectly formed, semi-duplex flowers show the result of years of selection and culture that has finally produced a striking example of the modern sweet pea.

Price per lb. \$4.00

"Sequoia"

An enormous rich golden cerise pea, so frilled and wavy are its wide-spread wings that unless one looks closely he mistakes a single flower for two; the folds of its bright golden cerise petals have a tinge of the russet that somehow reminds one of the giant redwoods. With large broad keels and long, strong stems, this novelty is due for an immediate demand as a cut flower for all purposes.

(No. 1 rating from The New York Florists Club, 1935)

Price per lb. \$4.00

Novelties Introduced by Us in 1935
Late or Summer Flowering Sweet Peas
"Begonia Rose"

A rich velvety begonia-rose, ruffled and duplexed. The mammoth standard and wide spreading wings have the same rich color and as it has an amber base, the shade enriches its attractiveness as a cut flower. The stems are long and carry four and five well placed duplex flowers. The plants are strong and vigorous.

Price per lb. \$1.50

"Flora"

is the most outstanding lavender in our extensive trial ground. The color is a clear lilac lavender self lighter than Ambition. The flowers are exceptionally large, of perfect spencer form on long stems. A strong, vigorous grower and free flowering.

Price per lb. \$1.50

"La France"

A charming shade of salmon pink on a cream ground, or La France pink. The cream base brightens up the color which makes it very attractive under artificial light. The flowers are large and beautifully waved.

Price per lb. \$1.50

"Romance"

is a happy color that fits into every social occasion. The bold standard and wings are a sparkling rose pink on a white ground. A decided improvement on all other rose pinks. Romance has also very long stout stems carrying four and five well placed flowers; it is a profuse bloomer and a vigorous grower.

Price per lb. \$1.50

Novelties Introduced by Us in 1935

Antirrhinum Rust Proof Nanum. Grand. "Garnet"

This is a rich velvety crimson. The flowers are large and closely spaced on the stem. The plants are twenty-four inches tall and very compact which will make Garnet ideal for bedding purposes.

Price 80c per oz.; \$2.50 per 1/4 lb.; \$10.00 per lb.

Antirrhinum Rust Proof Calif. Maximum "Mixed"

This is a well balanced mixture comprising the tall giants with large flowers. Rust proof.

Price 40c per oz.; \$1.25 per 1/4 lb.; \$5.00 per lb.

Antirrhinum Maximum Grandiflorum "Coral Rose"

Coral Rose, has the pleasing color of Majus Harmony, but with larger flowers on longer stems.

Price 72c per oz.; \$2.25 per 1/4 lb.; \$9.00 per lb.



ANTIRRHINUM Rust Proof, for home gardens

Calliopsis Drummondi Semi-Double "Gold Crest"

This is a big improvement over the old Golden Wave. The color is a rich golden yellow with a reddish brown zone and comes with a double row of mammoth petals which will make it the leading novelty in 1936.

Price 38c per $\frac{1}{4}$ lb.; \$1.50 per lb.

Coreopsis Grandiflora Double "New Gold"

We have now a full double in this charming perennial. The flowers are large and fluffy, with a rich golden yellow color. The stems are long, ideal for cutting.

Price 75c per $\frac{1}{4}$ lb.; \$3.00 per lb.

Godetia Dwarf Single Compact "Delicata"

Delicata is a dwarf light rose-pink shading to blush pink. The plants are very dwarf and compact, measuring eight inches tall and twelve inches in diameter, covered with a mass of charming rose-pink flowers.

Price 80c per oz.; \$1.25 per $\frac{1}{4}$ lb.; \$5.00 per lb.

Novelties Introduced by Us in 1935

Larkspur Giant Imperial "Cattleya"

This is a late flowering, branching from the base habit (two to three weeks later than other sorts) which lengthens the flowering season. The color is a rich rosy lilac, full double flowers that are closely spaced on four to five foot stems. Highly commended by the Royal Horticultural Society after trial at Wisley, England, 1934.

Price \$1.13 per $\frac{1}{4}$ lb.; \$4.50 per lb.

Larkspur Giant Imperial "Dazzler"

Is in full bloom seven to ten days earlier than any of the other varieties. The flowering spike is very long with closely spaced mammoth flowers of a vivid lustrous carmine color. Dazzler will make an ideal florists' variety for earliness, also for the home gardener, who loves grace and brilliancy.

Price \$1.13 per $\frac{1}{4}$ lb.; \$4.50 per lb.

Larkspur Giant Imperial "Sweet Lavender"

A delightful shade of rich lavender blue, the flowers are very large, full double, closely spaced on a long flowering truss. Sweet Lavender is an outstanding new shade of great merit. Highly commended by the Royal Horticultural Society after trial at Wisley, England, 1934.

Price \$1.13 per $\frac{1}{4}$ lb.; \$4.50 per lb.

Petunia Hybrida "Luminosa"

Is a vivid tyrian rose with a creamy yellow throat, the flowers are large and very free blooming. This is the most vivid of all the hybrid group and is sure to become the most popular.

Price 80c per oz.; \$2.50 per $\frac{1}{4}$ lb.; \$10.00 per lb.

Novelties Introduced by Us in 1934

Early Flowering Sweet Pea "Eileen"

Eileen is a rich Begonia Rose with salmon shadings changing under certain lights to a dazzling cerise. This two-tone effect gives Eileen a brilliancy of exotic splendour never before obtained in a Sweet Pea.

The flowers are very large with a bold and ruffled standard, nicely spread wings on a long strong stem, and of course four or five flowers on the stem.

All who have grown Eileen say that it is the most outstanding novelty of recent years.

Price per lb. \$2.00

Early Flowering Sweet Pea "Ramona"

Ramona is a distinctly new color in Early Sweet Peas. It is a delightful luminous coral rose with yellow and pink shadings blended to make an exquisite shade of Geranium Pink. The ladies are especially attracted to its wonderful color and outstanding quality.

The flowers are very ruffled and duplexed which sometimes appear quite doubled with fours to the stem.

Ramona is an exceptional novelty of merit not only for the florist grower, but also for the home garden, as it does not burn under California's brightest sunshine.

Price per lb. \$2.50

Early Flowering Sweet Pea "Sweet Briar"

This is the companion to our Late Silver Medal Bonny Briar. (A cross between Early Ball Rose and Pinkie.)

Sweet Briar is a mammoth flowered rich rose pink. The standard and wings have the same sparkling shade of rose pink on a white ground, toned down with a touch of amber which makes it sparkle under artificial light. The harmony of this combination is rich and gorgeous.

The plant is a vigorous grower with stout stems throwing colossal fours in abundance. We predict a future for this novelty as popular as Silver Medal Bonny Briar.

Price per lb. \$2.00

Standard Spencer Sweet Pea "Lady Macbeth"

Lady Macbeth is a new and distinct color of strong character, it is a dazzling Spinel Red with golden salmon shadings which makes this variety outstanding.

The National Sweet Pea Society listed Lady Macbeth as a new color in their trials.

The flower is massive with a beautifully waved standard, nicely spread wings and a bold keel, all having the same attractive new color, with not the slightest trace of sun-burn.

Lady Macbeth is a strong vigorous grower producing stems of unusual length which carry four mammoth flowers.

Price per lb. 75c

Novelties Introduced by Us in 1934

Petunia Nana Erecta

"Periwinkle"

A welcome and much asked for addition to this popular group. The color is a delightful shade of pastel blue resembling very much the perennial Vinca (Periwinkle), hence its name.

The flowers are large, bold five pointed and the plant is compact with a profusion of mid-blue flowers, coming very true from seed.

Price \$1.00 per oz.; \$3.15 per 1/4 lb.; \$12.50 per lb.

Petunia Nana Erecta

"Tyrian Rose"

This is a cross on the Grandiflora Fimbriata Dwarf Pink Glory from whom it gets its brilliant color on the free flowering compact habit.

The color is a bright Tyrian Rose shade and the flowers are large, measuring two and a half to three and a half inches across with a delightful creamy throat, (small size) which shows up the grandeur of this combination to perfection.

The plants belong to the Nana Erecta group and are very free blooming, giving a continual array of the most brilliant color in this section which will make it a valuable bedding variety.

Price \$1.00 per oz.; \$3.15 per 1/4 lb.; \$12.50 per lb.

Petunia Pendula (Balcony)

"Damask Rose"

The most outstanding improvement in the Balcony group is this dazzling Spectrum Red, bred from the Grandiflora Fimbriata Pink Glory variety.

The large flowers (three to four inches in diameter) are the most brilliant Tyrian Rose shade with a distinctly veined design of a deeper shade Spectrum Red and resembles a beautiful damask figure. The throat is very small and of a light color.

This is the most brilliant of all the small flowered group and it is sure to be a sensation in 1936, and a valuable addition to the Balcony family.

Price \$1.90 per oz.; \$6.25 per 1/4 lb.; \$25.00 per lb.

Marigold Tall African Double Fistulosa

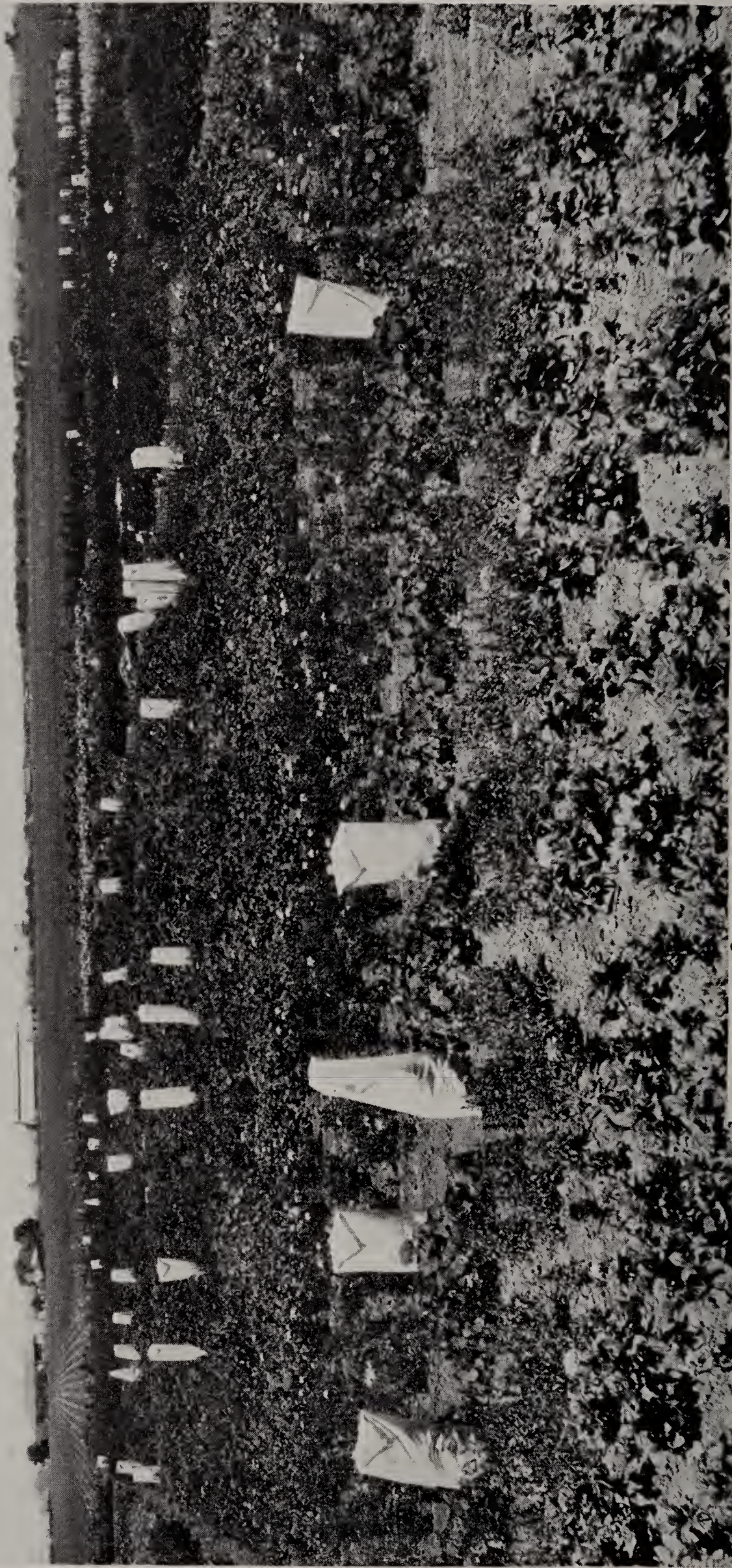
"Golden Emblem"

Golden Emblem is a rich gold with very large flowers measuring from four to five inches in diameter. The color is a mid-shade between Lemon Queen and Orange Prince.

We have been working on this wonderful novelty for the past seven years and two years ago we were fortunate in getting a true line. The seed offered is from single plant selections of this strain.

This New Color in the Tall African Marigold will become the outstanding novelty for 1936, not only for the home gardener but also for the florist grower.

Price \$1.00 per 1/4 lb.; \$4.00 per lb.



OUR WORKSHOP

A cross-section of our extensive Trial Ground, which contained over 1500 separate plant selections, and was devoted exclusively to the trueing-up of old varieties and the development of new ones. In the selfing-cages are special selections of Rust Proof Antirrhinums and Double Nasturtiums.

Varieties of Outstanding Merit, Our Introductions

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
ANTIRRHINUM NANUM GRANDIFLORUM			
Tangerine (1931) fiery orange.....		\$1.25	\$ 5.00
ESCHSCHOLTZIA ERECTA COMPACTA			
Bridesmaid (1933) coral pink, Highly Commended R. H. S.....		1.25	5.00
LARKSPUR TALL STOCK FLOWERED			
Empress Rose (1929) deep salmon pink, Highly Commended R. H. S. 1934.....		.50	2.00
LARKSPUR GIANT IMPERIAL			
Lilac Queen (1933) rich lilac, Award of Merit Royal Horticultural Society 1934.....		.95	3.80
The Empress (1929) rose pink shaded Salmon.....		95	3.80
MARIGOLD TALL AFRICAN DOUBLE FISTULOSA			
Golden Emblem (1934) rich gold full double		1.00	4.00
Primrose Queen (1929) creamy primrose.....		1.00	4.00
PETUNIA HYBRIDA NANA ERECTA			
Periwinkle (1934) mid blue.....	\$1.00	\$3.13	\$12.50
Tyrian Rose (1934) bright tyrian rose.....	1.00	3.13	12.50
PETUNIA HYBRIDA PENDULA (Balcony Petunia)			
Damask Rose (1934) netted tyrian rose.....	1.90	6.25	25.00
Netted Blue Gem (1933) lavender blue.....	2.40	7.50	30.00
POPPY SHIRLEY DOUBLE BEGONIA FLOWERED			
Cavalcade (1933) flaming scarlet.....		.75	3.00
SCABIOSA GRANDIFLORA DOUBLE			
Cattleya (1933) rich rosy lilac.....		.38	1.50
STOCK GIANTS OF CALIFORNIA			
Red Woods (1932) blood red	1.80	5.63	22.50
Pacific (1932) blue.....	1.80	5.63	22.50
Santa Barbara (1932) chamois.....	1.80	5.63	22.50
Tahoe (1932) lavender.....	1.80	5.63	22.50
Monterey (1932) pink.....	1.80	5.63	22.50
Yosemite (1932) rose.....	1.80	5.63	22.50
Golden Gate (1932) yellow.....	1.80	5.63	22.50
Santa Maria (1931) white.....	1.80	5.63	22.50

Our Early Flowering Sweet Pea Introductions

	Price per lb.
Blaze (1929) blazing orange.....	\$2.00
* Bridesmaid (1935) silver pink, long stem (#1 N.Y.F.C.)	4.00
Cattleya (1932) rich rosy lilac.....	2.00
* Colossal Rose (1935) rose pink, long stem (#1 N.Y.F.C.)	4.00
Eileen (1934) flaming golden rose.....	2.00
Eleanor Blue (1933) long stem lavender blue.....	2.00
Fragrance (1932) mammoth clear lavender.....	2.00
Freckles (1932) ivory flaked rose.....	2.00
Gloria (1932) sparkling salmon rose.....	2.00
Hope (1930) mammoth pure white, black seeded.....	2.00
Laddie (1930) giant rose.....	2.00
Laddie Improved (1933) long stem rose.....	2.00
Mother Machree (1935) golden rose, new shade.....	4.00
No. 13 or Radiant (1931) sparkling rose.....	2.00
Prosperity (1933) rich orange salmon long stem.....	2.00
Red Cross (1929) poppy scarlet.....	2.00
Rose Marie (1932) duplex pink.....	2.00
Rosita (1932) giant deep rose.....	2.00
Romance (1932) giant salmon rose.....	2.00
Ramona (1934) geranium pink.....	2.50
* Sequoia (1935) salmon cerise, long stem (#1 N.Y.F.C.)	4.00
Susanna (1933) carmine red.....	2.00
Sweet Briar (1934) giant rose.....	2.00
Bo-Peep (1933) dwarf, rich salmon pink.....	2.50

Standard Spencer Sweet Peas

Begonia Rose (1935) rich velvety begonia rose.....	1.50
Bonny Briar (1933) silver medal, sparkling rose pink....	.75
Cattleya Queen (1931) rich rosy mauve duplex.....	.75
Flora (1935) clear lilac lavender.....	1.50
Glengarry (1929) rich carmine red.....	.75
La France (1935) La France pink on cream.....	1.50
Lady Macbeth (1934) spinel red.....	.75
Romance (1935) mammoth rose pink.....	1.50
* No. 1 rating after trial by the New York Florists' Club, 1935.	

EARLY-FLOWERING SPENCER SWEET PEAS

This list contains what we consider the best and most POPULAR varieties, as well as the latest novelties of the Winter Flowering Sweet Peas.

The importance of this group is very essential to the Seedsmen who cater to the Florist Growers. Our stocks are grown by the most painstaking methods, and we are endeavoring to give to the Trade something BETTER.

	Price per lb.
American Beauty , mammoth deep rose	\$2.00
Amethyst , royal purple.....	2.00
Annie Laurie , deep rose pink.....	2.00
Apollo , light salmon cerise.....	2.00
Aviator , crimson	2.00
Ball Blue , cornflower blue.....	1.75
Ball Orange , rich deep orange	2.00
Ball Rose , sparkling rose.....	1.75
Ball Rose Improved	2.00
Ball Rose Queen , large rose pink.....	1.75
Blaze (New) fiery orange	2.00
Blanche Ferry , rose, white wings	1.75
Blue Bonnet , clear blue	2.00
Blue Bird , blue self.....	1.75
Blue Picotee , white, edged blue.....	2.00
Boon , deep salmon pink	3.00
Bright Light , flaming scarlet	1.75
* BRIDESMAID (No. 1 N. Y. F. C.) This is a delicately sparkling shade of deep silvery pink and a very vigorous and healthy grower, throwing stems 14 to 16 inches long.	
Under artificial light this outstanding novelty seems to possess a luminous rosy tinge that makes it thrive and flash brilliantly. From all reports, we are expecting this novelty to enter the ranks of the "best-sellers"	
Burpee's Orange	4.00
Burpee's White , giant white	2.00
Cattleya , rosy lilac	2.00
Chime , light salmon pink ..	3.00
* COLOSSAL ROSE (No. 1 N. Y. F. C.) The largest rose-pink in cultivation. This is the best description of Colossal Rose, which is similar in color to Jennie Mamitsch with stems as long, but a more vigorous grower	
Columbia , bicolor, salmon rose, white wings.....	4.00
Duplex Gem , pale rose pink.....	1.75
Eileen , rich Begonia Rose	2.00
Eldorado , salmon orange	2.00
Eleanor Blue , long stem	2.00
Exposition Pink , rich pink.....	2.00
Fancy , old rose on cream	2.00
Fandango , duplex bright rose.....	2.00

*(No. 1 rating after trial by the New York Florists Club, 1935.)

EARLY FLOWERING SPENCER SWEET PEAS—Cont.	Price per lb.
Fragrance , clear lavender self.....	\$2.00
Freckles , ivory flaked brilliant rose.....	2.00
Giant Pink , long stem pink.....	2.00
Giant Rose , mammoth rose.....	1.75
Glitters , fiery cerise.....	1.75
Gloria , sparkling salmon rose.....	2.00
Grenadier , poppy scarlet.....	2.00
Harlequin , heliotrope striped scarlet.....	2.00
Harmony , best clear lavender.....	1.75
 HOPE. A mammoth flowering black seeded Pure White. In comparison to White Harmony the flowers are larger and more waved, stem equally as long, habit more vigorous and coming into bloom fully seven days earlier. The buds have a cream tinge which turn to a solid Paper White.....	
	2.00
Illumination , coral cerise.....	2.00
Imperial Pink	1.75
Jeanne Mamitsch , long stem rose.....	1.75
Josie , large rose pink.....	4.00
Laddie , giant rose.....	2.00
Laddie Improved (New), long stem giant rose.....	2.00
Lavanda , clear lavender.....	2.00
Los Angeles Pink , long stem pink.....	2.00
Majestic Rose , brilliant pink.....	2.00
Meadow Lark Improved , cream, black seeded.....	1.75
Memory , clear lavender.....	2.00
Miss Louise Gude , clear rose pink.....	1.75
Michigan , giant lavender.....	2.00
Monterey , geranium pink.....	2.00
 MOTHER MACHREE. A beautiful blend of coral and golden rose. The large, perfectly formed, semi duplex flowers show the result of years of selection and culture that has finally produced a striking example of the modern sweet pea.....	
	4.00
Mrs. Calvin Coolidge , salmon cerise pink.....	1.75
Mrs. Herbert Hoover , bright blue.....	2.00
Mrs. H. R. Holscher , clear pink.....	2.00
Mrs. Kerr , salmon.....	2.00
Mrs. S. F. Reddick , salmon pink.....	2.00
No. 13 or Radiant , sparkling rose.....	2.00
Orange Supreme , orange.....	2.00
Pal , rosy crimson.....	2.00
Penrose , rose pink.....	1.75
Perfection , giant deep pink.....	2.00
Pride , cerise, long stem.....	2.00
Prosperity , rich orange salmon, long stem.....	2.00
 RAMONA. A distinct new color in Early Sweet Peas. It is a delightful luminous coral rose with yellow and pink shadings blended to make an exquisite shade of Geranium Pink. The ladies are especially attracted to its wonderful color and outstanding quality.	
 Ramona is an exceptional novelty of merit, not only for the florist grower, but also for the home garden, as it does not burn under California's brightest sunshine.....	
	2.50

	Price per lb.
EARLY FLOWERING SPENCER SWEET PEAS—Cont.	
Red Cross , poppy scarlet.....	\$1.75
Romance , salmon rose.....	2.00
Rose Charm , bright rose.....	2.00
Rose Marie , duplex soft rose pink.....	2.00
Rose Queen , rose pink.....	1.75
Rosita , deep rose pink.....	2.00
Santa Barbara , giant orange scarlet.....	1.75
SEQUOIA (No. 1 N. Y. F. C.). An enormous rich golden cerise pea, with a large broad standard, spreading wings, and long strong stems. An exceptionally good all purpose cut flower.....	4.00
Shirley Temple , rose pink.....	3.00
Snowstorm Improved , best pure white.....	1.75
Sparkle , scarlet cerise.....	2.00
Springsong , salmon pink, new shade.....	1.75
Success , rose pink.....	2.00
Superior Pink , rose pink.....	1.75
Susanna , carmine red.....	2.00
SWEET BRIAR. This is the companion to our late Silver Medal Bonny Briar. (A cross between Early Ball Rose and Pinkie.) Sweet Briar is a mammoth flowered rich rose pink. The standard and wings have the same sparkling shade of rose pink on a white ground, toned down with a touch of amber which makes it sparkle under artificial light. The harmony of this combination is rich and gorgeous.	
The plant is a vigorous grower with stout stems throwing colossal fours in abundance.....	2.00
Sweet Lavender , beautiful shade.....	1.75
The Beauty , bright rose.....	2.00
Triumph , lilac mauve.....	3.00
Vogue , large lavender.....	2.00
Vulcan , orange scarlet.....	1.75
White Harmony , B. S.—solid white.....	2.00
White Rose	2.00
Yarrowa , rose, pink wings.....	1.75
Zvolanek's Pink	1.75
Zvolanek's Rose , giant rose pink, selected.....	1.75
Exquisite Blend , a well-balanced mixture made up from named varieties. Per 100 lbs.....	\$90.00 1.00
Choice Mixed. Per 100 lbs.....	60.00 .75

We respectfully submit the following list of early Flowering Sweet Peas as the twelve best in their color class; they also give a wide color range.

Ball Orange, rich deep orange.
Ball Rose, sparkling rose.
Blue Bonnet, clear deep blue.
Bridesmaid, silver pink.
Cattleya, rich orchid.
Eileen, flaming rose.
Fragrance, mammoth clear lavender.
Gloria, salmon pink, long stem
Hope, solid white unsurpassed.
Laddie Improved, giant rose.
Susanna, rich carmine red.
Vulcan, orange scarlet.

The
 12 best
Earlies.



EARLY FLOWERING SWEET PEA

Sequoia, one of our 1935 Novelties that has received an enthusiastic reception. No. 1 award by the New York Florists' Club.

EARLY DWARF SPENCER

Price per lb.

Bo-Peep, salmon pink, rich and gorgeous when planted solid in beds..... \$2.50

NEW AND STANDARD SPENCER VARIETIES

Ambition , blue lavender (G. M.-A. M. 1930).....	.75
Anglo , deep cream suffused blush pink (A. M. 1932).....	.75
Asta Ohn , lavender.....	.75
Ascot , bright pink.....	.75
Atlantic , geranium pink (A. M. 1932).....	.75
Austin Frederick Improved , giant lavender.....	.75
Avalanche , dazzling pure white.....	.75
Beatall , pink suffused salmon (A. M. 1928).....	.75
Beauty , blush pink.....	.75
BEGONIA ROSE . A rich velvety begonia-rose, ruffled and duplexed. The mainmoth standard and wide spreading wings have the same rich color, with an amber base which enriches its attractiveness as a cut flower.....	1.50
Blue Bird , rich blue.....	.75
Bonny Briar , silver medal, a sparkling rose pink of immense size, a great improvement on Pinkie. (S. M. 1932).....	.75
Bonnie Lassie , rich salmon pink (G. M. 1931).....	.75
Campfire , bright scarlet.....	.75
Capri , light blue.....	2.00
Captain Blood , blood scarlet.....	.75
Cattleya Queen , duplex, rich rosy mauve.....	.75
Charity , rich crimson.....	.75
Charming , bright cerise.....	.75
Cissie (A. M. 1933), delicate pink.....	1.50
Colne Valley , lavender blue.....	.75
Constance Hinton , large white, B. S.....	.75
Corona , bright scarlet.....	.75
Countess Spencer , rose pink.....	.75
Crimson King , giant deep carmine.....	.75
Damask Rose , rose carmine (A. M. 1930).....	.75
Daylight , cream pink.....	1.50
Debutante , salmon shaded coral.....	.75
Dobbie's Cream , deep primrose.....	.75
Edna May Improved , pure white.....	.75
Elfrida Pearson , shell pink.....	.75
Etta Dyke , waved white.....	.75
Excelsior , orange scarlet (A. M. 1931).....	.75
Exquisite (A. M. 1935), soft coral salmon.....	2.00
Fiancee , salmon pink on white ground.....	1.50
Flamingo , orange scarlet cerise.....	.75

FLORA. The most outstanding lavender in our extensive trial ground. The color is a clear lilac lavender self, lighter than Ambition..... 1.50

Florence Nightingale , lavender blue.....	.75
Garvey Queen , rich lavender.....	.75
Giant Attraction , cream pink.....	.75
Gigantic , large flowered pure white (G. M. 1932).....	1.00
Gleneagles , pale blue lavender.....	.75
Glengarry , carmine red.....	.75
Grand National , large frilled cream (A. M. 1933).....	.75
Grand Slam , bright scarlet cerise.....	2.00
Hawmark Lavender75

A. M.—Award of Merit. G. M.—Gold Medal. S. M.—Silver Medal.

NEW AND STANDARD SPENCER VARIETIES—Cont.		Price per lb.
Hawlmarmk Pink		\$.75
Hawlmarmk Salmon Pink75
Hawlmarmk Scarlet75
Headlight, sunproof orange scarlet		1.50
Hebe, mammoth bright pink75
Hercules, rose pink75
Hollyberry, rich scarlet flushed orange (A. M. 1935)		5.00
Honour, rich crimson75
Huntsman, bright scarlet (G. M. 1927)75
Idyl, cream pink (A. M. 1928)75
International, rose mauve75
Ivory Picture, old ivory tint75
Jack Hobbs, scarlet pink on cream ground75
King Edward, crimson self75
King Manoel, deep maroon75
King White, wavy white75
LA FRANCE. A charming shade of salmon pink on cream ground. The cream base brightens up the color which makes it very attractive under artificial light. The flowers are large and beautifully waved		1.50
Lady Macbeth, dazzling spinel red75
2 L. O., glowing scarlet75
Lady Ruffles, soft pink self (G. M. 1931)75
Lavender George Herbert, bluish lavender75
Leviathan, rich maroon75
Loch Lomond, mahogany75
Loveliness, rich pink on deep cream (S. M. 1933)		1.50
Lullaby, light pink (A. M. 1934)		2.00
Magnet, cream pink75
Majestic Cream75
Margaret Atlee, buff pink75
Mary Pickford, creamy salmon pink75
Mascot's Scarlet75
Matchless, cream75
Maud Holmes, crimson self75
Mavis, salmon orange (A. M. 1934)		1.50
Mayfair, giant shell pink (A. M. 1931)75
Melody, golden orange pink, cream ground (G. M. 1935)		5.00
Miss California, salmon pink75
Model, white, black seeded75
Mr. Cinders, rich pink, orange standard75
Mrs. A. Searles, rich pink changing to red (G. M. 1927)75
Mrs. Tom Jones, delphinium blue75
New Buttercup, cream75
Nubian, chocolate75
Olympia, rich purple75
Othello, maroon deep75
Pacific, luminous pink (A. M. 1932)		1.00
Patricia Unwin, rich golden salmon		1.50
Picture, deep cream pink75
Pinkie, deep rose pink (Bonny Briar better)75
Pink Frills, rich cream salmon pink (G. M. 1934)		1.50
Pinnacle, deep rose pink75
Powerscourt, best lavender75
Prince of Orange, deep orange75

A. M.—Award of Merit. G. M.—Gold Medal. S. M.—Silver Medal

NEW AND STANDARD SPENCER VARIETIES—Cont.	Price per lb.
R. F. Felton, lavender.....	\$.75
Rapture, deep rose, cream ground.....	1.50
Red Boy.....	.75
Reflection, clear blue.....	.75
Robustum, apricot pink.....	1.50
ROMANCE. The bold standard and wings are a sparkling rose pink on a white ground. Romance, a decided improve- ment on all other rose pinks, has very long stout stems carry- ing four and five well placed flowers; it is a profuse bloomer and a vigorous grower.....	
Rosabelle, glowing rich rose.....	.75
Royal Purple.....	.75
Royal Scot, glowing scarlet.....	.75
Rubicund, crimson scarlet.....	.75
Rudigore, deep scarlet.....	.75
Ruffled Carmine.....	.75
Ruffled Cerise.....	.75
Ruffled Primrose.....	.75
Ruffled Mauve.....	.75
Ruffled Purple.....	.75
Ruffled White.....	.75
Silver Jubilee, salmon pink on cream (S. M. 1935).....	5.00
Scintillant, light rose cerise.....	.75
Sonny Boy, vermillion crimson (A. M. 1929).....	.75
Splendour, rich maroon.....	.75
Springtime, silvery white, suffused rose (G. M. 1933).....	1.50
Stationmaster, hydrangea pink flushed (A. M. 1935).....	5.00
Stylist, sparkling pink.....	2.00
Sunkist, cream, rose picotee.....	.75
Sybil Henshaw, rich crimson.....	.75
Tangerine Improved, fiery orange.....	.75
The Admiral, deep violet blue (A. M. 1929).....	.75
The Flag Lieutenant, violet blue.....	.75
The Prince, crimson.....	.75
Tip Top, deep true blue.....	.75
Tranquility, rose mauve.....	.75
Treasure, rich deep mauve.....	.75
Vanity, deep geranium pink.....	1.50
Warrior, deep maroon.....	.75
Welcome, dazzling scarlet.....	.75
What Joy, cream.....	.75
White Heather, pure white.....	1.50
White Spencer.....	.75
Winnie Morse, rose lilac.....	.75
Youth, white, pink picotee.....	.75
Exquisite Blend, a beautiful mixture of the brightest Spencers and the newest novelties. None better.....	
Spencer Mixed.....	.30
GRANDIFLORA, Eckford's Choice Mixed.....	.25

A. M.—Award of Merit. G. M.—Gold Medal. S. M.—Silver Medal.

CHOICE FLOWER SEEDS

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
ACROCLINIUM (Everlasting flower)			
Album, double white.....		\$.50	\$ 2.00
Roseum, double rose.....		.50	2.00
Mixed.....		.38	1.50
AFRICAN DAISY (See Dimorphotheca)			
AGERATUM MEXICANUM			
Blue Ball, dwarf compact select.....		1.25	5.00
Blue Cap, very dwarf, light shade.....	\$1.20	3.75	15.00
Blue Perfection, recommended.....		.63	2.50
ALONSOA (Mask Flower)			
Mutisi, delicate pink, crimson center.....		.75	3.00
Warscewiczii, scarlet.....		.25	1.00
Warscewiczii, compacta.....		.50	2.00
ALYSSUM			
Maritimum (sweet).....		.22	.85
★ Compactum Lilac Queen, very select deep lilac shade, we keep selecting to the deep color and recommend for bedding work.....		.50	2.00
Compactum Little Dorrit.....		.40	1.60
★ Compactum Little Gem.....		.38	1.50
Lutescens, creamy yellow.....		.50	2.00
Minimum.....		.50	2.00
★ Procumbens Carpet of Snow, very select dwarf compact variety, two inches high, fifteen to eighteen inches in diameter. Our strain is very good.....		.50	2.00
Saxatile Compactum, golden yellow.....		.63	2.50
Saxatile Compactum Silver Queen, primrose.....	.48	1.50	6.00
Rock Garden Rare Sorts Mixed (Perennial).....	1.20	3.75	15.00
AMARANTHUS ABYSSINICUS, six feet tall, with drooping red spikes two feet long.....			
		.13	.50
ANAGALLIS GRANDIFLORA (Pimpernel)			
Coccinea, scarlet.....		.57	2.25
Coerulea, blue.....		.63	2.50
Choice Mixed.....		.38	1.50
ANCHUSA			
Blue Bird, compact, indigo blue.....		.50	2.00
Capensis, forget-me-not blue.....		.32	1.25
Italica Dropmore Variety, blue.....		.50	2.00
Italica Lissadell, bright blue.....		.57	2.25
ANTHEMIS			
Kelwayi, gold.....		.63	2.50
Tinctoria, light yellow.....		.63	2.50

Antirrhinum Rust Proof

We give all credit to the University of California and especially Professor Emsweller for producing RUST PROOF SNAPS. We at one time thought this a hopeless task, but it is now a reality. However, as there is still much work to be done, we recommend the following varieties and mixtures for bedding and home garden work only, with about 75% of the plants coming rust proof. We are offering the better varieties.

ANTIRRHINUM RUST PROOF

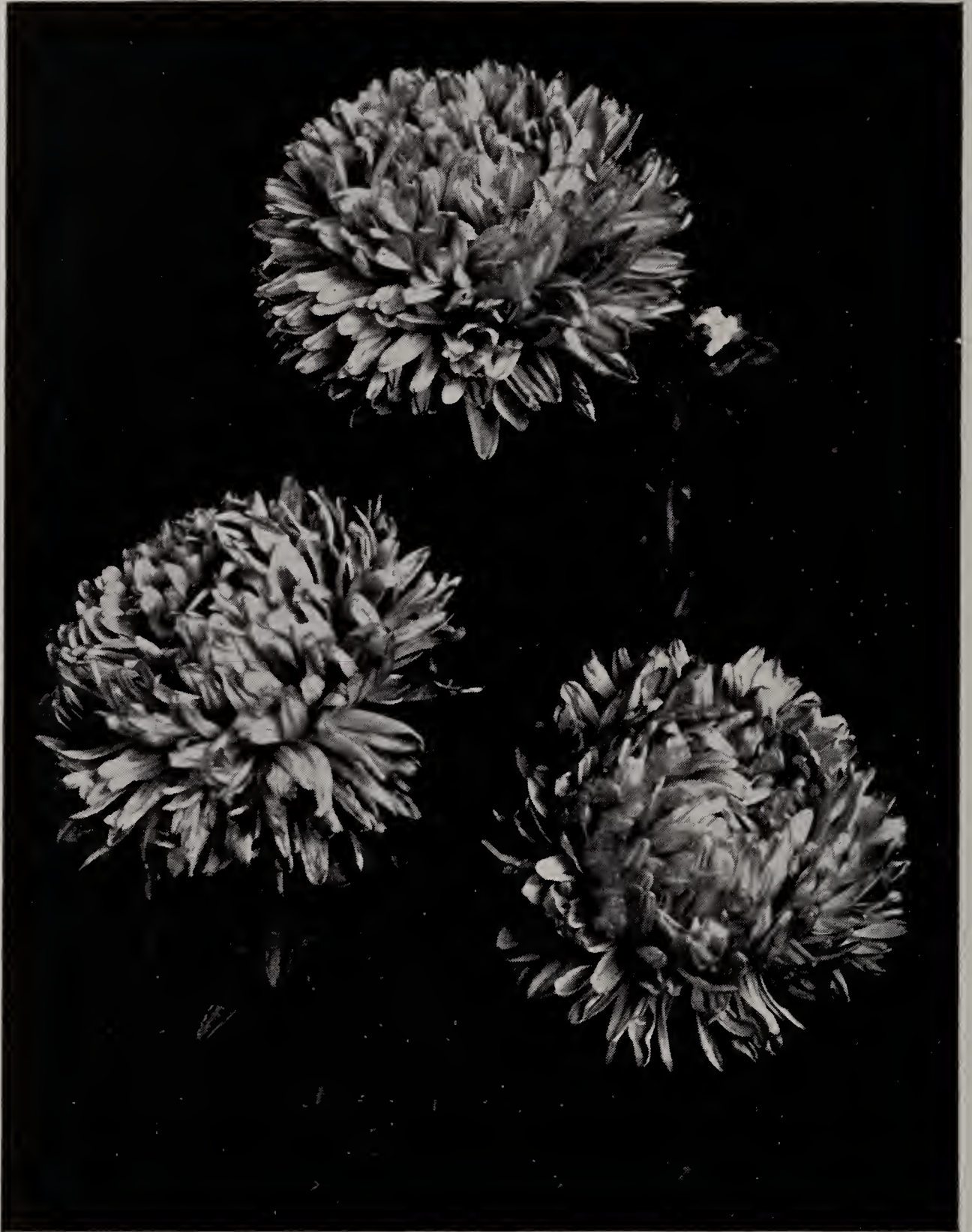
	Price Per Oz.	Price 1/4 Lb.	Price Lb.
MAJUS GRANDIFLORUM RUST PROOF			
Buttercup, yellow	\$.60	\$1.88	\$7.50
Defiance, scarlet60	1.88	7.50
Pinkie, rose pink	2.00	7.00	25.00
MAXIMUM RUST PROOF			
Apple Blossom, rose pink, white tubes72	2.25	9.00
Campfire, luminous scarlet72	2.25	9.00
Crimson King, crimson72	2.25	9.00
Copper King, copper red72	2.25	9.00
Fair Lady, silver pink72	2.25	9.00
Loveliness, soft rose pink72	2.25	9.00
Shasta, pure white72	2.25	9.00
California Giants Exquisite Mixed		1.25	5.00
NANUM GRANDIFLORUM			
Carmin Rose, bright rosy carmine40	1.25	5.00
Garnet, rich velvety crimson80	2.50	10.00
✓ Glowing Sunset, rosy scarlet40	1.25	5.00
✓ Indian Girl, old gold40	1.25	5.00
✓ Wild Fire, bright orange scarlet40	1.25	5.00
Exquisite Mixed32	1.00	4.00
RUST PROOF BLENDS			
Bronze Shades40	1.25	5.00
Crimson Red Shades40	1.25	5.00
Pink Shades40	1.25	5.00
Rose Shades40	1.25	5.00
White40	1.25	5.00
Yellow40	1.25	5.00
University of California Improved Mixed90	3.00
ANTIRRHINUM—Special Forcing Florists' Strains			
Afterglow, bronze	\$4.00		
Ceylon Court, yellow	1.80	5.63	22.50
Cheviot Maid, clear pink	2.40	7.50	30.00
Cheviot Maid Supreme, early pink	4.00		
Coates' Yellow Perfection	4.00		
Gloria, rose pink		1.25	5.00
Helen salmon	2.00	6.25	25.00
Jennie Schneider, salmon pink	2.40	7.50	30.00
Laura, deep rose	1.80	5.63	22.50
Lucky Strike, pure white	4.00		
Nelrose, deep rose pink		1.25	5.00
Philadelphia Pink, silver pink		1.25	5.00
Purity, solid white		1.00	4.00
Rose Queen, large rose	4.00		
Silver Pink, pearly pink. Highly Commended, R. H. S. 1931		1.25	5.00
Sun-Tan, early Afterglow	4.00		

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
ANTIRRHINUM MAJUS GRANDIFLORUM			
Crimson King, very rich.....		\$1.25	\$5.00
Golden King, yellow.....		1.00	4.00
Harmony, terra cotta, shaded pink.....		1.88	7.50
Queen Victoria, giant white.....		1.00	4.00
Rose King, deep rose.....		1.50	6.00
Choice Mixed, all varieties.....		.63	2.50
ANTIRRHINUM MAXIMUM			
Apple Blossom, rose pink, white tube.....	\$.72	2.25	9.00
Canary Bird, giant yellow, (Florists' Strain)....	.72	2.25	9.00
Copper King, bronze brown, (Florists' Strain).....	.72	2.25	9.00
Coral Rose, terra-cotta pink.....	.72	2.25	9.00
Rose King, deep rose.....	.72	2.25	9.00
Salmon Rose.....	.72	2.25	9.00
Snowflake, pure white.....	.72	2.25	9.00
The Rose, Begonia rose, (Florists' Strain).....	.72	2.25	9.00
Blue Ribbon Mixture, all varieties.....	.35	1.25	4.50
ANTIRRHINUM NANUM GRANDIFLORUM			
Amber Queen, giant amber.....		1.25	5.00
Empress, brilliant crimson.....		1.25	5.00
Fawn, terra cotta, pink, suffused yellow.....		1.00	4.00
Gloria, rose pink (Florists' Strain).....		1.25	5.00
Golden Queen, bright yellow.....		1.00	4.00
Majestic Orange King, golden orange.....	1.00	3.12	12.50
Majestic Sunset, terra-cotta shading salmon.....	1.00	3.12	12.50
Majestic Twilight, gold shading to apricot.....	1.00	3.12	12.50
Nelrose, deep rose pink, (Florists' Strain).....		1.25	5.00
Philadelphia Pink, silver pink.....		1.25	5.00
Prima Donna, terra cotta pink, white tube.....		1.25	5.00
Purity, paper white, (Florists' Strain).....		1.00	4.00
Rose Eclipse, brilliant rose.....		1.25	5.00
Royal Rose, rich rose.....	5.00		
St. George, golden orange cerise.....	5.00		
Silver Pink, pearly pink self. Highly Commended, R. H. S. 1931.....		1.25	5.00
Tangerine, fiery orange.....		1.25	5.00
Exquisite Blend, a beautiful blend of named varieties.....		1.00	4.00
AQUILEGIA			
Coerulea, Rocky Mountain Columbine.....	1.00	3.12	12.50
Long Spurred, Blue Shades.....	2.00	6.25	25.00
Long Spurred, Pink Shades.....	2.00	6.25	25.00
Long Spurred Hybrids, Mrs. Scott Elliott's Strain.....	2.00	6.25	25.00
ARCTOTIS			
Grandis, (African Lilac Daisy).....		.50	2.00
Hybrids, large flowered, an attractive array of many shades.....	1.00	3.50	12.00
ARGEMONE (Mexican Prickly Poppy)			
Platyceras Grandiflora, white yellow center.....		.75	3.00
Platyceras Rosea.....		.75	3.00
Hybrida Grandiflora, Mixed.....		.50	2.00

ASTERS

We are offering the wilt resistant strains with a few non-resistant to fill up the group. The varieties we are listing are especially interesting and suitable to the florist grower. All are grown under our own supervision on our own ranches and get the most painstaking care and attention. A trial order will convince you of the exceptional quality of our strains.

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
★ ASTER AMERICAN BEAUTY, 2½ to 3 ft.			
Azure Fairy.....	\$.60	\$1.88	\$ 7.50
Carmine Rose, wilt resistant.....	.60	1.88	7.50
Crimson, wilt resistant.....	.60	1.88	7.50
Lavender, wilt resistant.....	.60	1.88	7.50
Peach Blossom.....	.60	1.88	7.50
Rose.....	.60	1.88	7.50
Purple, wilt resistant.....	.60	1.88	7.50
Shell Pink, wilt resistant.....	.60	1.88	7.50
White Improved.....	.60	1.88	7.50
White, wilt resistant.....	.60	1.88	7.50
Mixed.....		1.50	6.00
★ ASTER CALIFORNIA GIANT PAEONY FLOWERED, 2½ to 3 ft.			
Azure Fairy, azure blue.....	.75	2.25	9.00
Maiden's Blush, shell pink.....	.75	2.25	9.00
Peach Blossom.....	.75	2.25	9.00
Rose Bud, deep rose.....	.75	2.25	9.00
Rose.....	.75	2.25	9.00
Silvery Rose, lavender pink.....	.75	2.25	9.00
Swansdown, pure white.....	.75	2.25	9.00
Mixed.....	.65	2.00	8.00
ASTER NEW GIANT CALIFORNIA SUNSHINE, 3 ft.			
Choice Mixed, a beautiful blend, shading from pink to rose, and lavender to blue90	3.00	12.00
★ ASTER IMPROVED CREGO, 2½ to 3 ft.			
Azure Blue, wilt resistant.....	.40	1.25	5.00
Blue Flame, wilt resistant.....	.40	1.25	5.00
Crimson, wilt resistant.....	.40	1.25	5.00
Deep Rose, wilt resistant.....	.40	1.25	5.00
Pink, wilt resistant.....	.40	1.25	5.00
Purple, wilt resistant.....	.40	1.25	5.00
Shell Pink, wilt resistant.....	.40	1.25	5.00
Violet, wilt resistant.....	.40	1.25	5.00
White, wilt resistant.....	.40	1.25	5.00
Mixed, wilt resistant.....	.36	1.13	4.50
ASTER OSTRICH FEATHER IMPROVED			
Peach Blossom, wilt resistant.....	.50	1.75	7.00
ASTER QUEEN OF THE MARKET, 1½ ft.			
Crimson, wilt resistant.....	.36	1.13	4.50
Dark Blue, wilt resistant.....	.36	1.13	4.50
Flesh Pink, wilt resistant.....	.36	1.13	4.50
Peach Blossom, wilt resistant.....	.36	1.13	4.50
White, wilt resistant.....	.36	1.13	4.50
Mixed, wilt resistant.....	.32	1.00	4.00



Asters (Wilt Resistant)

We are specializing in wilt resistant strains for the Florist Trade and we can with confidence recommend the varieties we are growing.

A trial order will convince you of the purity of our cultures and the excellency of our methods.

EXCLUSIVE FLOWER SEED GROWERS

	Price Per Oz.	Price ¼ Lb.	Price Lb.
ASTER EARLY ROYAL, 2 ft.			
Azure Blue, wilt resistant.....	\$.40	\$1.25	\$5.00
Deep Rose, wilt resistant.....	.40	1.25	5.00
Peach Blossom, wilt resistant.....	.40	1.25	5.00
White, wilt resistant.....	.40	1.25	5.00
Mixed, wilt resistant.....	.36	1.13	4.50
★ ASTER LATE BRANCHING, 2½ ft.			
(Vicks, Semples, American)			
Azure Blue, wilt resistant.....	.40	1.25	5.00
Crimson, wilt resistant.....	.40	1.25	5.00
Deep Rose.....	.40	1.25	5.00
Lavender.....	.40	1.25	5.00
Light Rose, wilt resistant.....	.40	1.25	5.00
Peach Blossom, wilt resistant.....	.40	1.25	5.00
Peerless Pink.....	.40	1.25	5.00
Phlox Pink, wilt resistant.....	.40	1.25	5.00
Purple, wilt resistant.....	.40	1.25	5.00
Rose Pink, silver pink, wilt resistant.....	.40	1.25	5.00
Sensation, wilt resistant scarlet.....	.40	1.25	5.00
Shell Pink (Mary Semple), wilt resistant.....	.40	1.25	5.00
White.....	.40	1.25	5.00
White, wilt resistant.....	.40	1.25	5.00
Mixed, wilt resistant.....	.36	1.13	4.50
★ ASTER BALL			
Early Phlox Pink, wilt resistant.....	.60	1.88	7.50
Deep Purple, wilt resistant.....	.60	1.88	7.50
Deep Rose, wilt resistant.....	.60	1.88	7.50
Early White, wilt resistant.....	.60	1.88	7.50
Late White, wilt resistant.....	.60	1.88	7.50
ASTER HEART OF FRANCE			
Brilliant Red, wilt resistant.....	.80	2.50	10.00
ASTER AURORA			
Golden Sheaf, deep yellow, wilt resistant.....	.80	2.50	10.00
ASTER GERMAN MASTER			
Sunbeam, clear dark yellow.....	.64	2.00	8.00
ASTER SURPRISE			
Salmon Gold, pure golden salmon.....	.80	2.50	10.00
ASTER SUPER CALIFORNIA GIANTS			
"Los Angeles," shrimp pink.....	.90	3.00	12.00
El Monte, glowing crimson.....	1.20	3.75	15.00
BARTONIA AUREA, golden yellow.....		.32	1.25
BEAN, Scarlet Runners, Emperor.....			.10
BRACHYCOME IBERIDIFOLIA			
Dark Blue, white eye.....		1.38	5.50
Choice Mixed.....		.88	3.50
BROWALLIA ELATA, blue.....		.75	3.00
Speciosa Major, large blue.....	4.00	15.00	
CALENDULA BALL'S FORCING STRAINS			
We offer the recent re-selected cultures of this most popular cut flower, and our strains are unsurpassed and can be relied upon.			
CALENDULA: Double			
Art Shades.....		.25	1.00
Ball's Apricot.....		.63	2.50
★ Ball's Gold, pure gold.....		.63	2.50

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
★ Ball's Lemon Queen		\$.63	\$2.50
★ Ball's Long Orange63	2.50
★ Ball's Masterpiece63	2.50
★ Ball's Orange Improved, compact glowing orange63	2.50
Ball's Supreme, light orange, brown eye63	2.50
Ball's White63	2.50
★ Campfire (Sensation), orange with scarlet sheen25	1.00
★ Chrysantha (Sunshine), fluffy lemon32	1.25
Lemon Queen, sulphur yellow15	.60
Orange King (Florists' Strain)			
A striking shade of orange red with a dark center. This re-			
selected strain was admired by all visiting Seedsmen for its			
very large double flowers, robust habit, and long stems, at-			
taining a height of two and a half feet			
Orange Shaggy, deeply fringed19	.75
Radio, quilled orange scarlet25	1.00
Radio, quilled orange scarlet23	.90
Radio Golden Beam, gold25	1.00
Sunshine, golden yellow with long stem25	1.00
Sunshine, golden yellow with long stem32	1.25
The Ball, orange, light eye, (Florists' Strain)38	1.50
Exquisite Mixed, named varieties12	.45
CALLIOPSIS—BICOLOR			
Tall Annual Varieties, mixed18	.70
Hybrid Semi-Plena, mixed23	.90
Dwarf Annual Varieties, mixed32	1.25
Drummondi (Golden Wave)16	.65
Drummondi Gold Crest, semi double38	1.50
CAMPANULA ANNUAL CANTERBURY BELLS			
Angeles Bell, deep rose63	2.50
Liberty Bell, violet blue63	2.50
Choice Mixed50	2.00
CAMPANULA MEDIUM CALYCANTHEMA			
(Cup and Saucer Canterbury Bells)			
Dark Blue		1.50	6.00
Light Blue		1.50	6.00
Rose		1.50	6.00
White		1.50	6.00
Choice Mixed		1.25	5.00
CANDYTUFT—CORONARIA			
Empress, white25	1.00
★ Giant Hyacinth, white, extra select			
Our strain is reselected, throwing from six to ten			
mammoth hyacinth-like spikes, height from twenty			
to twenty-four inches			
Little Gem63	2.50
Little Gem75	3.00
Little Prince, six inches high, very select32	1.25
CANDYTUFT UMBELLATA			
Albida, white25	1.00
Carmine25	1.00
Crimson25	1.00
Flesh Pink25	1.00
Lavender25	1.00
Rose Cardinal44	1.75
Rose Cardinal Improved, a richer and deeper shade		1.25	5.00
Exquisite Mixed, Lots better23	.90
Mixed18	.70

EXCLUSIVE FLOWER SEED GROWERS

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
CARNATION CHABAUD'S GIANT IMPROVED			
Exquisite Mixed.....	\$.64	\$2.00	\$8.00
CARNATION MARGUERITE			
Chabaud's Everblooming Mixed.....		.75	3.00
Hardy Border Mixed.....		1.25	5.00
Marguerite Choice Mixed.....		.75	3.00
CELOSIA PLUMOSA , choice mixed.....		.63	2.50
CENTAUREA CYANUS DOUBLE			
★ Blue, deep cornflower blue, (Florists' Strain).....		.25	1.00
Carminc, Miniata.....		.25	1.00
Maroon, Atropurpurea.....		.25	1.00
Mauve.....		.25	1.00
Mauve Queen, selected.....		.25	1.00
Ruby.....		.25	1.00
★ Rose, rose pink, (Florists' Strain).....		.25	1.00
★ White, very double, (Florists' Strain).....		.25	1.00
Choice Mixed, named varieties.....		.23	.90
CENTAUREA CANDIDISSIMA			
(Argentea Vera).....	.60	1.88	7.50
CENTAUREA SUAVEOLENS , yellow.....		.68	2.70
CENTAUREA IMPERIALIS			
Amaranth Red, new.....		.63	2.50
Brilliant Rose.....		.63	2.50
Deep Lavender.....		.63	2.50
Purple.....		.63	2.50
White.....		.63	2.50
White, Passing to Rose.....		.63	2.50
Mixed, all varieties.....		.50	2.00
CENTAUREA SWEET SCENTED			
Bride, pure white.....		.75	3.00
Bridegroom, heliotrope.....		.63	2.50
Bridesmaid, yellow changing to rose.....		.63	2.50
Chameleon, yellow tinted.....		.63	2.50
Honeymoon, golden yellow.....		.75	3.00
Suaveolens, yellow.....		.75	3.00
CERASTIUM (Snow in Summer)			
Tomentosum.....		1.00	4.00
CHEIRANTHUS			
Allionii, deep orange, reselected.....		.40	1.25
Kewensis, primrose changing to mauve.....	1.20	3.75	15.00
Linifolius, pale lilac, (Alpine Wallflower).....		1.20	4.50
CHELONE BARBATA Coccinea , (Scarlet Bugler).....		.63	2.50
CHRYSANTHEMUM SINGLE STAR			
Eastern Star, primrose, brown disc.....		.18	.70
Evening Star, golden yellow.....		.18	.70
Golden Glory, deep canary yellow.....		.18	.70
Gloria Alba, white pale disc.....		.18	.70
Morning Star, creamy primrose.....		.18	.70
Northern Star, white, yellow zone.....		.18	.70
Mixed.....		.18	.70
CHRYSANTHEMUM LEUCANTHEMUM			
Shasta Daisy Alaska.....		1.25	5.00
Asterflorum, giant double shaggy aster-like daisy.....	7.00		

	Price 1/16 oz.	Price 1/4 oz.	Price oz.	←
CINERARIA GRANDIFLORA				
Olympic Giants, exceptionally good strain ..	\$4.00	\$12.50	\$50.00	
Cremer's Prize Strain	4.00	12.50	50.00	
CINERARIA MARITIMA				
	Per Oz.	1/4 Lb.	Lb.	←
Candidissima, white leaved ..		.50	2.00	
Diamond, white leaved50	2.00	
CLARKIA ELEGANS DOUBLE				
Brilliant, bright carmine75	3.00	
Crimson Queen, crimson75	3.00	
Enchantress, salmon pink75	3.00	
Glorious, brilliant scarlet75	3.00	
Illumination, orange with rose75	3.00	
La France, salmon pink75	3.00	
May Blossom, pink, deepening to rose75	3.00	
Scarlet Queen, scarlet75	3.00	
Exquisite Mixed, named varieties69	2.75	
COBAEA SCANDENS				
Violet Blue63	2.50	
White		1.50	6.00	
COREOPSIS				
Auricula Superba, golden yellow69	2.75	
★ Grandiflora, Flora Plena, a valuable semi-double cut flower, reselected63	2.50	
Grandiflora Double New Gold, the flowers are large and fluffy, of a rich golden yellow with long stems, ideal for cutting75	3.00	
Grandiflora Lanceolata, narrow leaved golden yellow true stock17	.65	
Grandiflora Mayfield Giant, (New) large golden yel- low, quite an improvement on the old type38	1.50	
COSMIDIUM, Burridgeanum, Orange Crown32	1.25	
COSMOS, Extra Early Colossal Flowering				
Sensation Mixed, pink and white shades. This variety comes exceptionally early and has the largest flowers of the cosmos family. Our stock is exceptionally good65	2.00	8.00	
★ COSMOS—Extra Early Double Crested				
This group is becoming a great favorite with the florists, and our strain is unequalled.				
Crimson	1.20	3.75	15.00	
Pink	1.20	3.75	15.00	
White	1.20	3.75	15.00	
Mixed65	2.00	8.00	
COSMOS—Early Express				
Crimson38	1.50	
Pink38	1.50	
White38	1.50	
Mixed30	1.20	
COSMOS—Extra Early Mammoth Single				
Crimson33	1.30	
Pink33	1.30	
White33	1.30	
Mixed30	1.00	
Miniature Yellow, (Bidens Humulis)25	1.00	



DELPHINIUM WREXHAM

Delphiniums are one of our specialties. We offer Belladonna, Bellamosum and the Wrexham strains.

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
COSMOS			
Klondike, orange.....		\$1.00	\$4.00
Klondike Orange Flare, (New) vivid orange with attractive light green foliage, blooms in 90 days.....	\$.38	1.19	4.75
CYNOGLOSSUM AMABILE (Chinese Forget-Me-Not).....		.15	.60
DAHLIA			
Coltness Rose.....	1.28	4.00	16.00
Coltness Hybrids Mixed.....	.64	2.00	8.00
Unwin's Ideal Bedding Mixed, early flowering double and semi-double, very attractive color range, height 24 inches, ideal for bedding.....	1.28	4.00	16.00
DELPHINIUM CHINENSIS			
Cambridge Blue, rich clear belladonna blue60	2.00	8.00
★ DELPHINIUM BELLADONNA IMPROVED (Clividen Beauty)			
Light turquoise blue; the florists' favorite either for forcing or open-ground planting; no better strain than ours.....	1.12	3.50	14.00
Belladonna, light blue, (Florists' Strain).....	.56	1.75	7.00
★ DELPHINIUM BELLAMOSUM IMPROVED			
Dark blue, with the branching belladonna habit, and now becoming very popular, very select.....	1.12	3.50	14.00
Bellamosum, dark blue.....	.64	2.00	8.00
DELPHINIUM WREXHAM OR HOLLYHOCK STRAIN			
This strain produces immense spikes with very large flowers, colors ranging from light to very deep blue, purple, art to rosy lilac shades.			
Wrexham Art Shades	3.00	10.00	40.00
Wrexham Light Blue Shades.....	3.00	10.00	40.00
Wrexham Exquisite Mixed, an exception- ally good strain of the choicest sorts.....	2.40	7.50	30.00
DIANTHUS			
This group is suitable for borders, as a cut flower, and especially adapted for rock gardens.			
Chinensis, Single Mixed25	1.00
Chinensis, Double Mixed32	1.25
Heddewigi Laciniatus. Single Mixed45	1.80
Heddewigi Laciniatus. Double Mixed.....		.50	2.00
Sweet Wivelsfield Mixed, beautiful markings.....		.50	2.00
DIDISCUS COERULEUS , Blue Lace Flower, reselected ..		1.13	4.50
DIMORPHOTHECA			
Aurantiaca, orange yellow		1.00	4.00
Aurantiaca Hybrida, Mixed.....		.88	3.50
Aurantiaca Salmon Beauty		1.00	4.00
Eklonis, pure white, deep blue disk, long stems.....	.96	3.00	12.00
DOLICHOS LIGNOSIS , Australian Pea Vine.....		.88	3.50
ECHIU M Plantagineum, purple, good for bees63	2.50
ESCHSCHOLTZIA			
Alba, white.....		.19	.75
Aurantiaca, orange, true California Poppy. Award of Merit R. H. S. 1930.....		.19	.75
Mandarin, orange and scarlet.....		.25	1.00
Rose Queen, rose pink.....		.25	1.00
Exquisite Mixed.....		.25	1.00

	Price Per Oz.	Price ¼ Lb.	Price Lb.
ESCHSCHOLTZIA ERECTA COMPACTA			
Ballet Girl, carmine and creamy white. Highly Com- mended R. H. S. 1930.....		\$.63	\$2.50
Bridesmaid, soft coral pink. Highly Commended R. H. S. 1930.....		1.25	5.00
Fireflame, orange scarlet.....		.63	2.50
Lovely, rose pink suffused salmon.....		.63	2.50
Orange Flame, vivid orange scarlet.....		.63	2.50
Purple Glow, reddish purple.....		.63	2.50
Scarlet Beauty, deep scarlet. Award of Merit R. H. S. 193063	2.50
The Geisha, brilliant rose and orange crimson. Award of Merit R. H. S. 1930.....		.63	2.50
Hybrida Mixed63	2.50
FELICIA BERGERIANA (Kingfisher Daisy) dwarf blue star shaped flower, a gem for rock gardens.....			
	2.00	6.25	25.00
GAILLARDIA GRANDIFLORA			
Burgundy, coppery scarlet self.....	.80	2.50	10.00
Dazzler, gold and maroon red.....		1.25	5.00
Portola Hybrids, bronze red, gold tipped....		1.00	4.00
Tangerine, orange, overlaid red.....	.50	1.50	6.00
Superba, Choice Mixed.....		.63	2.50
GAILLARDIA PICTA			
Indian Chief Single, bronzy red.....		.63	2.50
GERBERA JAMESONI HYBRIDS			
Exquisite Mixed, per 1000 seeds.....	1.60		
GEUM			
Lady Stratheden, double orange yellow.....	1.00	3.00	12.00
Mrs. Bradshaw, double scarlet.....	.80	2.50	10.00
GILIA			
Capitata, azure blue, good for cutting.....		.20	.80
Tricolor, choice mixed13	.50
Liniflora, Bunch of Lilac, lavender white.....		1.00	4.00
Liniflora, White Swan, snow white		1.00	4.00
GLAUCIUM, "Horned Poppy" scarlet and yellow.....		.50	2.00
GODETIA DWARF SINGLE			
Brilliant, carmine.....		.75	3.00
Charming, deep satiny pink75	3.00
Delicata, light rose pink shading to blush, very compact.....	.40	1.25	5.00
Duke of York, rose carmine75	3.00
★ Sybil Sherwood (New), bright salmon pink, very attractive.....		1.25	5.00
Thunderbolt, vivid deep crimson		1.00	4.00
White Swan, pure satin white.....		1.00	4.00
Wild Rose, bright rose.....		1.00	4.00
Exquisite Mixed63	2.50
GODETIA TALL DOUBLE GRANDIFLORA			
Carmine, pink carmine blotch.....		.50	2.00
Crimson50	2.00
Mauve, Highly Commended R. H. S.....		.50	2.00
Pink.....		.50	2.00
Rosy Morn, brilliant pink50	2.00
Mixed38	1.50

THE WILLIAM MACDONALD SEED CO.

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
GYPSOPHILA ELEGANS			
Carminea, carmine.....		\$.25	\$1.00
Crimson.....		.25	1.00
Rosea.....		.25	1.00
★ Grandiflora Alba, London Market, large flowered snow white.....		.10	.40
★ GRANDIFLORA ALBA, Paris Market. We have a very select strain of this money-maker; flowers are large and pure white.....		.10	.35
GYPSOPHILA PACIFICA			
Pink.....	1.60	5.00	20.00
GYPSOPHILA PANICULATA			
Snow White, double pure white.....	2.40	7.50	30.00
HELIANTHUS (Sunflower)			
Cucumberifolius Excelsior Hybrids, small flowered dark zoned varieties.....		.25	1.00
Tall Red.....		.13	.50
HELICHRYSUM MONSTROSUM DOUBLE			
Canary Yellow.....		.75	3.00
Fireball.....		.75	3.00
Golden Globe.....		.75	3.00
Rose Carmine Shades.....		.75	3.00
Rose Queen, rich rose pink.....		.75	3.00
Salmon.....		.75	3.00
Violet.....		.75	3.00
White.....		.75	3.00
Choice Mixed.....		.63	2.50
HELIOPHILA Linearifolia , racemes of cornflower blue flowers, dwarf rockgarden gem, per oz.....			\$1.50
HEUCHERA (Coral Bells)			
Sanguinea Splendens, vivid crimson.....	4.00	12.50	50.00
HOLLYHOCK CHATER'S DOUBLE			
Black.....	.40	1.25	5.00
Colorado Sunset, copper to cream.....	.40	1.25	5.00
Lilac Beauty.....	.40	1.25	5.00
Maroon.....	.40	1.25	5.00
Newport Pink.....	.40	1.25	5.00
Red.....	.40	1.25	5.00
Scarlet.....	.40	1.25	5.00
White.....	.40	1.25	5.00
Yellow.....	.40	1.25	5.00
Exquisite Mixed, the Old English Garden favourite, made up from a special formula.....		1.00	4.00
HOLLYHOCK TRIUMPH or Imperator			
Exquisite Mixed, this beautiful mixture con- tains the most artistic shades of orange, pink, chamois, rose, salmon and purple. A Triumph of Beauty.....	.60	1.88	7.50
HOLLYHOCK SINGLE, Mixed25	1.00
HUNNEMANNIA			
Fumariaefolia, "Santa Barbara Poppy," yellow.....		.60	2.25
Fumariaefolia Sunlight, semi-double form40	1.25	5.00
IBERIS			
Gibraltarica, lilac turning white.....	.32	1.00	4.00
Sempervirens, white.....	.38	1.19	4.75
KOCHIA			
Trichophylla Childsii, Summer Cypress.....		.10	.40

AWARDS WE ARE PROUD OF

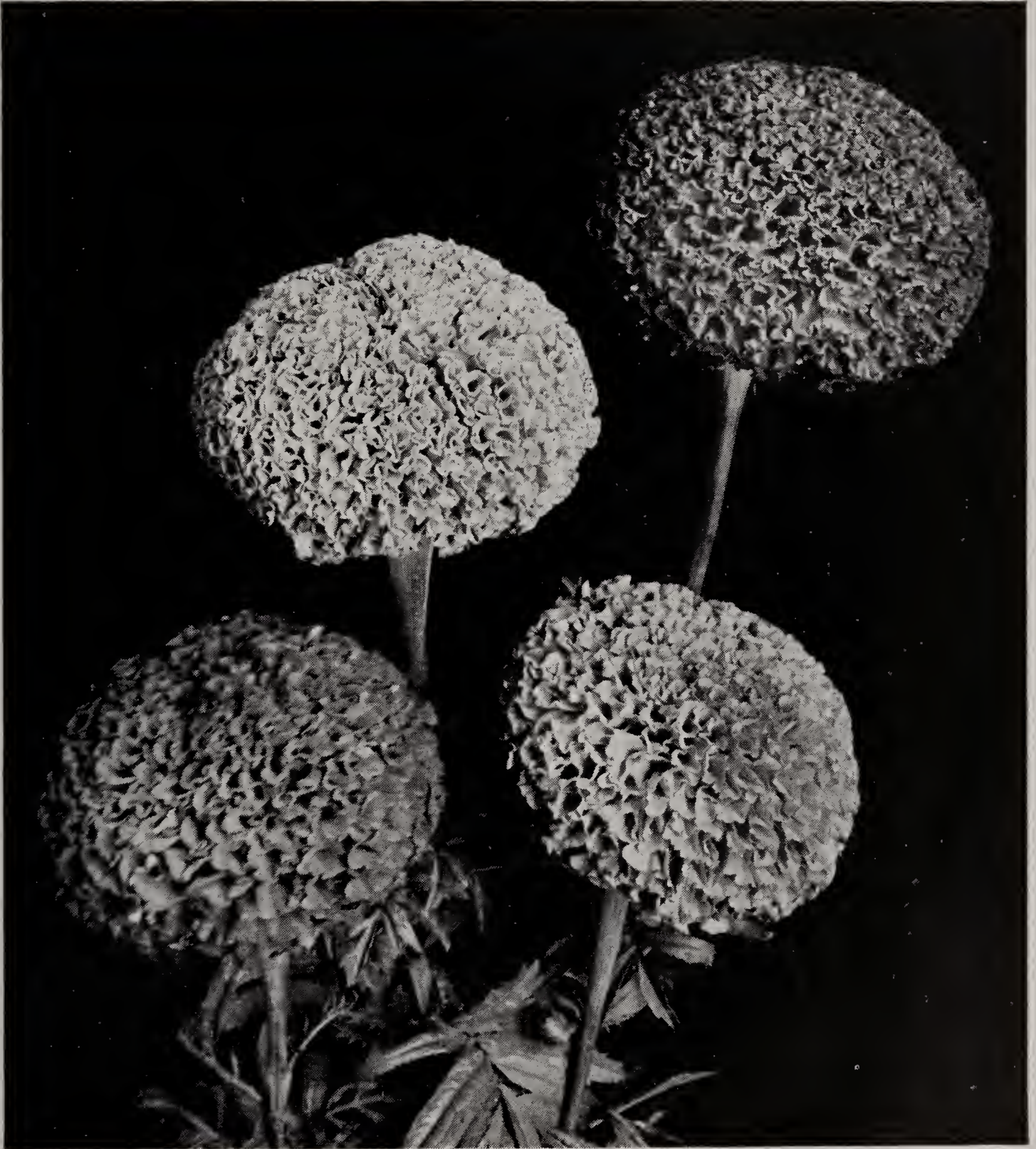
In 1934 we received from THE ROYAL HORTICULTURAL SOCIETY of England the following awards for LARKSPUR after trial at their Wisley Gardens, one Award of Merit and five Highly Commended. We have never sent any trials to the All-America Selections.

We are growing the two most popular groups, namely, the Giant Imperial and the Branching Stock Flowered. They are the best for cut flowers and Florist work, and also make splendid plants for the home garden.

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
★ LARKSPUR GIANT IMPERIAL			
Blue Spire , dark blue		\$.75	\$ 3.00
Daintiness , delicate lavender blue75	3.00
Cattleya , late flowering rosy lilac, Highly Commended R. H. S. 1934		1.13	4.50
Carmine King , rosy carmine75	3.00
Dazzler , early flowering bright carmine		1.13	4.50
Exquisite Pink, Improved75	3.00
Exquisite Rose , rose pink75	3.00
★ Lilac Queen. Award of Merit R. H. S.			
Lilac Queen is a rich lilac shading to lavender blue (Ridge-way color classification is "Chinese Violet shading to Lavender Violet").			
The plant has long, graceful upright branches very symmetrical, with large double flowers. This rich lilac color is popular for home decoration and most essential for the progressive florist. Lilac Queen comes 100% true and surpasses all other Lilac varieties for color, length of stem, and beautiful habit			
		.75	3.00
Lilac Spire , lilac75	3.00
Los Angeles , salmon rose, highly commended R. H. S.75	3.00
Miss California , salmon pink75	3.00
Sweet Lavender , light lavender blue		1.13	4.50
The Empress , rose pink shaded salmon, true branching from base75	3.00
White Spire , pure white75	3.00
Exquisite Mixed63	2.50
Choice Mixed50	2.00
LARKSPUR, Tall Branching Double Stock Flowered			
Ageratum Blue40	1.60
Bright Rose (Mauve Rose)40	1.60
Brilliant Rose40	1.60
Dark Blue40	1.60
★ EMPRESS ROSE. A rich Salmon Pink, everblooming, super-branching, six feet tall, and coming 100% true. The long trusses have mammoth florets well placed on 4-foot stems. As a cut flower Empress Rose is unsurpassed for color, keeping qualities, and branching habit. The sales on this variety have proven its worth to the florist and it is without a doubt the finest pink Larkspur in cultivation. Highly commended R. H. S.			
		.50	2.00

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
LARKSPUR—Continued			
Exquisite Pink.....		\$.50	\$2.00
La France, salmon pink. Highly Commended R. H. S.50	2.00
Lilac.....		.40	1.60
Los Angeles, rosy salmon.....		.50	2.00
Lustrous Carmine.....		.50	2.00
Pure White.....		.40	1.60
★ Rosamond (New), rose self.....		1.00	4.00
Rosy Scarlet.....		.50	2.00
Shell Pink.....		.40	1.60
Sky Blue.....		.40	1.60
Exquisite Blend, lots better.....		.32	1.25
Mixed.....		.25	1.00
LAVATERA			
Assurgentiflora, rose (California Windbreak).....		.25	1.00
Splendens Alba, white.....		.63	2.50
Splendens Rosea, rose pink.....		.63	2.50
LEPTOSIPHON			
Aurens, rich gold.....		1.00	4.00
Roseus, rose.....		1.00	4.00
French Hybrids, beautiful shades.....		.63	2.50
LEPTOSYNE Maritima, yellow Marguerite.....		1.00	3.50
LINARIA MAROCCANA			
Alba Pearl, white.....		.50	2.00
Diadem, large flowers of bright violet and pure white eye.....		.50	2.00
Fairy Bouquet (New), rich fairy shades, dis- tinct and attractive.....	.80	2.50	10.00
Golden Gem, deep golden yellow.....		.50	2.00
Ruby King, rich ruby red.....		.50	2.00
Hybrids Excelsior Mixed.....		.38	1.50
LOBELIA ERINUS			
Blue Stone, compact clear blue without eye, the best bedding Lobelia.....	1.75	5.00	20.00
Cambridge Blue, true Cambridge blue, with compact habit and large bold flowers, we recommend it.....	1.75	5.00	20.00
LUPINUS HARTWEGI			
This group has attained much popularity and is especially adapted for forcing.			
Albus.....		.25	1.00
Dark Blue.....		.25	1.00
Roseus.....		.25	1.00
Sky Blue.....		.25	1.00
Mixed.....		.23	.90
LUPINUS HARTWEGI GIANTS			
Giant King Blue, oxford blue.....		.63	2.50
" " White, pure white.....		.63	2.50
" " Choice Mixed.....		.38	1.50
Hybridus Roseus, pink.....		.50	2.00
Nanus Blue.....		.25	1.00
LYCHNIS			
Chalcedonica, scarlet.....		.50	2.00
" Alba, white.....		.88	3.50
" Salmon Queen, salmon pink.....		.88	3.50

Marigold Tall African
"Golden Emblem"



MARIGOLD TALL AFRICAN DOUBLE FISTULOSA

Blooms measuring 6 to 8 inches in diameter with very quilled petals.

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
MARIGOLD TALL AFRICAN DOUBLE FISTULOSA			
We have the finest strain in California, blooms measuring over six inches in diameter, quilled type.			
All Double Lemon		\$1.00	\$4.00
All Double Orange		1.00	4.00
All Double Mixed63	2.50
Lemon Queen50	2.00
★ Golden Emblem. A rich gold with very large flowers measuring from six to eight inches in diameter. The color is a mid-shade between Lemon Queen and Orange Prince. We have been working on this wonderful novelty for the past seven years and two years ago we were fortunate in getting a true line. The seed offered is from single plant selections of this strain.			
This New Color in the Tall African Marigold will become the outstanding novelty for 1936, not only for the home gardener but also the florist grower.....			
		1.00	4.00
★ Orange Prince60	2.00
Primrose Queen, extra select		1.00	4.00
Mixed45	1.80
MARIGOLD AFRICAN Carnation Type (Loose broad petals)			
This new type has broad semi-quilled loosely ruffled petals and is intensely double. It has become exceptionally popular as a cut flower, and the varieties offered are all recent novelties.			
Golden Beauty , soft pure golden yellow		1.00	4.00
★ Guinea Gold , vivid golden orange of great merit, excellent cut flower		1.00	4.00
Yellow Beauty , clear light yellow		1.00	4.00
★ Yellow Supreme , dazzling lemon, overlaid buff, this variety lacks the peculiar marigold odor		1.13	4.50
Dwarf Golden Queen , large flowered gold, makes good bedding plant		1.00	4.00
Dwarf Primrose Queen , large flowered primrose, makes good bedding plant		1.00	4.00
Dwarf Yellow Queen , large flowered yellow, makes good bedding plant		1.00	4.00
MARIGOLD MEXICAN , Dwarf Orange (New)36	1.13	4.50
MARIGOLD—French Tall Double			
Pompon Dixie Sunshine , golden yellow96	3.00	12.00
Royal Scot , gold striped maroon		1.25	5.00
Scotch Exhibition Striped		1.00	4.00
Choice Mixed32	1.25
Australian Giant , or Grendon Tree, brownish yellow75	3.00
Single Brown (Josephine) for Florists38	1.50
MARIGOLD—French Dwarf Double			
Dark Brown40	1.60
Golden Ball , compact large double yellow40	1.60
Golden Yellow , Brown Margin, large blooms40	1.60
Harmony , scabious-like flower of deep orange with maroon collar of broad petals (New)		1.00	4.00

EXCLUSIVE FLOWER SEED GROWERS

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
Robert Beist , red maroon		\$.45	\$1.80
Striped , extra fancy60	2.40
Choice Mixed33	1.30
Monarch Strain Golden Ball , large flowered63	2.50
Monarch Strain Exquisite Mixed , compact habit with large flowers, fascinating new shades50	2.00
MARIGOLD—Dwarf French Single			
Fire Cross , deep orange yellow blotched maroon, the finest of all varieties for edging33	1.30
Gold Edged33	1.30
Legion of Honor , Little Brownie33	1.30
Tagetes Signata Pumila , orange, very free blooming	1.00		4.00
★ Tagetes Signata Pumila Golden Ring , improved free blooming, throwing flowers well above foliage	1.13		4.50
MATTHIOLA BICORNIS , Evening Scented Stock13		.50
MIGNONETTE			
Reseda Odorata , Grandiflora Improved12		.45
Allen's Defiance23		.90
Ball's Forcing Strain	1.25		5.00
Golden Goliath , deep golden yellow, immense size	1.00		4.00
Machet23		.90
" Giant Flowering63		2.50
" Golden Goliath , giant deep yellow	1.00		4.00
" New York Market , Florists' Strain75		3.00
" Orange Queen , orange red50		2.00
" Rubin , coppery scarlet50		2.00
" White75		3.00
Red King , deep red75		3.00
Red Monarch , vivid red (New)	1.00		4.00
MINA LOBATA (Flag of Spain) scarlet climber60	1.88	7.50
MIRABILIS , Marvel of Peru Mixed (Four o'Clock)13		.50
NASTURTIIUM DOUBLE GLEAM			
Golden Gleam , golden yellow32
Moon Gleam , light golden cream			1.00
Scarlet Gleam , orange scarlet40
Scarlet Gleam Fusilier , vivid orange scarlet75
Sun Gleam , lemon yellow			1.00
Salmon Gleam , golden salmon			1.00
Glorious Gleam Hybrids , exquisitely mixed32
NASTURTIIUM DOUBLE DWARF			
Golden Globe , golden yellow50
Scarlet Globe , fiery scarlet			1.00
Dwarf Double Gem Mixture			1.00
Dwarf Double Giants Mixed			1.00
NASTURTIIUM DWARF			
Chameleon , fancy30
Empress of India , scarlet, dark leaved30
Golden King , yellow, dark leaved30
Queen of Tom Thumbs , variegated leaved mixed30
Ruby King , deep rose30
Spotted King or Lady Bird , yellow, spotted red30
Vesuvius or Salmon Queen , salmon rose30
Fancy Mixture of dark-leaved varieties30
Choice Mixed28
NASTURTIIUM LOBBS . Choice Mixed28

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
NASTURTIUM, TALL			
Crimson.....			\$.30
Dunnett's Orange.....			.30
Jupiter Golden Yellow.....			.30
King Theodore, garnet, dark leaved.....			.30
Pearl or Moonlight, amber white.....			.30
Variegated Mixed.....			.30
California Giants, Special Mixed.....			.30
California Giants, Mixed.....			.28
NEMESIA NANA COMPACTA			
	Per Oz.		
Aurora, carmine and white.....	1.28	4.00	16.00
Blue Gem Improved, bright blue.....	1.28	4.00	16.00
Fire King, scarlet.....	.96	3.00	12.00
White Gem Improved.....	1.28	4.00	16.00
White Queen, white, yellow eye (New).....	2.50		
Triumph Choice Mixed.....	.72	2.23	9.00
NEMESIA STRUMOSA SUTTONI GRANDIFLORA			
Blue.....	.96	3.00	12.00
Cherry Red.....	.96	3.00	12.00
Rose.....	.96	3.00	12.00
Orange.....	.96	3.00	12.00
Scarlet.....	.96	3.00	12.00
Exquisite Mixed.....	.64	2.00	8.00
NEMOPHILA			
Insignis Blue (Baby Blue Eyes).....		.23	.90
NICOTIANA			
Affinis, pure white, sweet scented.....		.38	1.50
" Crimson Bedder, rich deep carmine.....		2.50	10.00
" Pink Shades.....		.50	2.00
" Hybrids, Choice, Mixed, sweet scented.....		.44	1.75
Sanderæ Crimson King.....		.75	3.00
Sanderæ Hybrids, Choice Mixed.....		.50	2.00
NIGELLA			
Miss Jekyll, cornflower blue.....		.25	1.00
Hispanica, dark blue.....		.25	1.00
OENOTHERA LAMARCKIANA, (Evening Primrose).....		.13	.50
PANSY			
Swiss Alpenglow, rich ruby red.....	3.60	11.30	45.00
Swiss Ullswater, rich wedgewood blue.....	3.60	11.30	45.00
Swiss Giants (Roggli) Exquisite Mixed.....	3.60	11.30	45.00
Swiss New Dwarf Giants, a strain with rich and varied shades and mammoth flowers.....	3.60	11.30	45.00
PENTSTEMON			
★ Gentianoides Castle Forbes, vivid carmine with white throat, large flowers.....	1.60	5.00	20.00
Gentianoides Carmine Queen.....	1.60	5.00	20.00
" Red Shades.....	1.60	5.00	20.00
" Rose and Pink Shades.....	1.60	5.00	20.00
" White.....	1.60	5.00	20.00
" ★ Gloxinoides Exquisite Mixed, (Sensation).....	1.20	3.75	15.00
Grandiflora Mixed.....	.80	2.50	10.00
Glaber Rose, free flowering rose pink.....	.80	2.50	10.00
Subglaber Blue, bright blue, medium flower.....	.80	2.50	10.00
Miniature Hybrids, Exquisite Mixed.....	1.20	3.75	15.00

EXCLUSIVE FLOWER SEED GROWERS

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
PETUNIA HYBRIDA			
Alba , pure white.....		\$1.00	\$4.00
Blue Bee , blue of Jersey Gem Viola.....	.40	1.23	5.00
Blue , (Burpee's Blue).....	.48	1.25	6.00
Countess of Ellesmere , rose white throat.....		.75	3.00
Erfordia , rose white throat (Rosy Morn).....	.40	1.23	5.00
Flaming Velvet , crimson.....	2.00	6.25	25.00
General Dodds , blood red.....		1.23	5.00
Golden Rose , (Lord Courtenay).....		1.88	7.50
Howard's Star , purple, white star.....		1.00	4.00
Howard's Star Improved , dark velvety purple white star, very select.....	.80	2.50	10.00
Inimitable , striped and blotched.....		.93	3.70
Luminosa , vivid tyrian rose.....	.80	2.50	10.00
Rose King , rich rose.....		1.25	5.00
Rose King Improved96	3.00	12.00
Violacea , deep violet.....	.48	1.25	6.00
Exquisite Mixed , a beautiful blend of the most desir- able sorts including grandifloras; for value it can't be excelled.....		1.25	6.00
Choice Mixed —This brilliant mixture includes the Stars, and we cannot recommend it too highly.....		.63	2.50

PETUNIA HYBRIDA NANA ERECTA

This group is a dwarf, compact, floriferous and continuous bloomer, undoubtedly the most satisfactory bedding plant in cultivation for America. Our strains are exceptionally good.

★ Admiral , cornflower blue.....	1.60	5.00	20.00
★ Celestial Rose , deep rose, very compact.....	1.44	4.50	18.00
Fringed Rose , rose pink self.....	.80	2.50	10.00
Gloria , golden rose.....	.64	2.00	8.00
★ Periwinkle . A welcome and much asked for addition to this popular group. The color is a delightful shade of pastel blue resembling very much the perennial Vinca (Periwinkle) hence its name.			
The flowers are large, bold five pointed and the plant is compact with a profusion of mid-blue flowers, coming very true from seed. This is a novelty of Merit.			
	1.00	3.13	12.50
★ Rose of Heaven , rose pink.....	.60	1.88	7.50
★ Rosy Morn , rose pink, white throat.....	1.00	3.13	12.50
Silver Blue , Cambridge blue.....	1.20	3.75	15.00
Snowball , white compact.....	.80	2.50	10.00
Snow Queen , white compact.....	.80	2.50	10.00
Tyrian Rose . The color is a bright Tyrian Rose shade and the flowers are large, measuring two and a half to three and a half inches across with a delightful creamy throat, (small size) which shows up the grandeur of this combination to perfection. The plants belong to the Nana Erecta group and are very free blooming, giving a continual array of the most brilliant color in this group which will make it a valuable bedding variety.....			
	1.00	3.13	12.50
★ Violacea , deep violet, none better.....	1.00	3.13	12.50
Exquisite Mixed , a brilliant blend.....	.64	2.00	8.00
Mixed		1.25	6.00

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
PETUNIA NANA COMPACTA			
Inimitable , striped and blotched.....	\$.60	\$1.88	\$ 7.50
Norma , blue, white star, very compact60	1.88	7.50
Martha Washington , (New) blush pink veined, rich wine red, ruffled edge with open throat, per ounce.....	10.00		
Pink Gem , soft pink.....	1.00	3.13	12.50
Rose No. 22 , bright rose pink.....	2.00	6.25	25.00
Twinkles , rose white star.....	2.00	6.25	25.00
Choice Mixed96	3.00	12.00

PETUNIA TRAILING

Parviflora , small trailing plant good for rock work or edging, has miniature pink flower80	2.50	10.00
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PETUNIA HYBRIDA PENDULA (BALCONY PETUNIA)

Alba , (Balcony White).....	1.28	4.00	16.00
Black Prince , deep velvety red.....	2.00	6.25	25.00
Cornflower Blue , rich blue.....	2.00	6.25	25.00
★ Damask Rose . The large flowers (three to four inches in diameter) are the most brilliant Tyrian Rose shade with a distinctly veined design of a deeper shade Spectrum Red and resembles a beautiful damask figure. The throat is very small and of a light color.....	2.00	6.25	25.00
Purpurea , (Balcony Crimson).....	1.28	4.00	16.00
Rose , (Balcony Rose).....	1.28	4.00	16.00
★ Netted Blue Gem . A striking new color in the balcony group; bred with extra long branches which will enhance its value for window boxes or baskets. The color is a steel blue beautifully netted or veined with a deep violet. The attractive flowers are large and cluster together making a mass effect of gorgeous color. Netted Blue Gem has another virtue inasmuch as it comes practically 100% true to color and habit. This netted beauty will become the favorite of this most popular petunia.....	2.40	7.50	30.00
Star of California , violet white star.....	1.28	4.00	16.00
Venosa , malva pink veined.....	1.28	4.00	16.00
★ Violacea Improved , (Balcony Blue).....	2.00	6.25	25.00
Mixed , blended from named varieties.....	1.28	4.00	16.00

1/16 Oz. 1/4 Oz. Oz. ←

PETUNIA GRANDIFLORA. Large Flowered Single

Admiration , (Balcony Queen) velvety blue, white spotted or star.....	2.00	6.25	25.00
Brilliant Rose	1.28	4.00	16.00
Dwarf Pink Glory (Diener's).....	2.40	7.50	30.00
Elk's Pride , velvety violet.....	1.28	4.00	16.00
Giant Pink Glory	1.28	4.00	16.00
Purple Prince64	2.00	8.00
Steel Blue Veined	1.28	4.00	16.00
Mixed64	2.00	8.00



Petunia Dwarf Giants de Luxe

We have spent much time and expense in creating a very dwarf mammoth flowering strain, unrivalled for their exotic colors, penciled markings and deep colored throats.

We can with the utmost confidence say, **None Better at Any Price.**

★ PETUNIA DWARF GIANTS OF CALIFORNIA

De Luxe or Ramona Strain re-selected mixed. We recommend this strain to all who demand the best. It has all the desirable qualities, very compact plants, large and beautiful flowers.

Price per 1/16 oz. \$2.00; 1/4 oz. \$6.25; 1 oz. \$25.00

★ PETUNIA DWARF GIANTS OF CALIFORNIA

Deep Rose. This is a dwarf compact mammoth flowered, wide open throat with the desirable deep rose shade, and beautifully pencilled markings.

Price per 1/16 oz. \$2.40; 1/4 oz. \$7.50; 1 oz. \$30.00

★ PETUNIA DWARF GIANTS OF CALIFORNIA

Rosie. This is a rich rose lavender shading to a deeper rose in the open throat, very compact habit. The colossal flowers are beautifully fringed and netted, can be used in beds, and pot work.

Price per 1/16 oz. \$2.40; 1/4 oz. \$7.50; 1 oz. \$30.00

PETUNIA GIANTS OF CALIFORNIA

SHEPHERD'S RE-SELECTED STRAINS:

We have made selection after selection to improve the quality for range of color, size of flower, and exquisite markings, and respectfully say, "They have never been surpassed if ever equalled for their exotic beauty, and delightful wavy form."

PETUNIA GIANTS OF CALIFORNIA DE LUXE

★ Double Giant Fringed Exquisite Mixed.

This double Shepherd's strain has a magnificent range of color, and the percentage of doubles is as good as the best offered anywhere, as proven in our trial grounds. LOTS BETTER.

Price per 1/16 oz. \$11.20; 1/4 oz. \$35.00; 1 oz. \$140.00

★ Single Giant Exquisite Mixed.

A brilliant mixture of Shepherd's unrivalled strain, colossal in size, rich in color, and exquisite in form. LOTS BETTER.

Price per 1/16 oz. \$1.20; 1/4 oz. \$3.75; 1 oz. \$15.00

★ Ruffled Monsters Exquisite Mixed.

This is a deeper shade than above, with plants more erect, an exceptionally fine strain.

Price per 1/16 oz. \$1.60; 1/4 oz. \$5.00; 1 oz. \$20.00

★ Fluffy Ruffles Exquisite Mixed.

This is a large flowered strain with very fluffy and ruffled edges, sometimes they look like doubles.

Price per 1/16 oz. 96c; 1/4 oz. \$3.00; 1 oz. \$12.00

★ Ruffled Monsters Dark Shades Mixed.

This has all the darker colors selected to the dwarf habit, splendid for pot work.

Price per 1/16 oz. \$1.60; 1/4 oz. \$5.00; 1 oz. \$20.00

PETUNIA LARGE FLOWERING SINGLE FRINGED

	Price 1/16 Oz.	Price 1/4 Oz.	Price Oz.
Brilliant Rose	\$1.28	\$4.00	\$16.00
Elk's Pride Improved, rich velvety purple.....	2.40	7.50	30.00
Kermesina, crimson rose, large flowers.....	2.00	6.25	25.00
Maculata, blotched red and white.....	1.28	4.00	16.00
Miranda, rose carmine.....	1.28	4.00	16.00
Pepita, scarlet blotched white.....	1.28	4.00	16.00
Pride of Portland, rose pink.....	1.28	4.00	16.00
Romany Lass, crimson deep throat.....	2.40	7.50	30.00
Theodosia, rose pink yellow throat.....	2.00	6.25	25.00
Triumph Pink, salmon pink.....	1.28	4.00	16.00
Violacea, velvety violet blue.....	2.40	7.50	30.00
White Beauty.....	1.28	4.00	16.00
Fringed Single Mixed	1.20	3.75	15.00

EXCLUSIVE FLOWER SEED GROWERS

	Price 1/16 Oz.	Price 1/4 Oz.	Price Oz.
PETUNIA RUFFLED GIANTS. Large Veined Throats			
Copper Red, dark throat.....	\$2.40	\$7.50	\$30.00
German Empress, lavender veined	2.40	7.50	30.00
Giant Steel Blue, veined.....	2.40	7.50	30.00
Maculata, red and white.....	2.40	7.50	30.00
Prince of Wuerttemberg, dark crimson	2.40	7.50	30.00
Princess of Wuerttemberg, pink vein'd purple	2.40	7.50	30.00
Rosea, rose	2.40	7.50	30.00
White, white with yellow throat	2.40	7.50	30.00
Yellow Throated, rose and white	2.40	7.50	30.00
★ Ruffled Monsters, Mixed.....	1.60	5.00	20.00

PHACELIA	Per Oz.	1/4 Lb.	Lb.	←
Campanularia, (California Blue Bell).....		.63	2.50	
Congesta, lilac blue.....		.25	1.00	

PHLOX DRUMMONDI

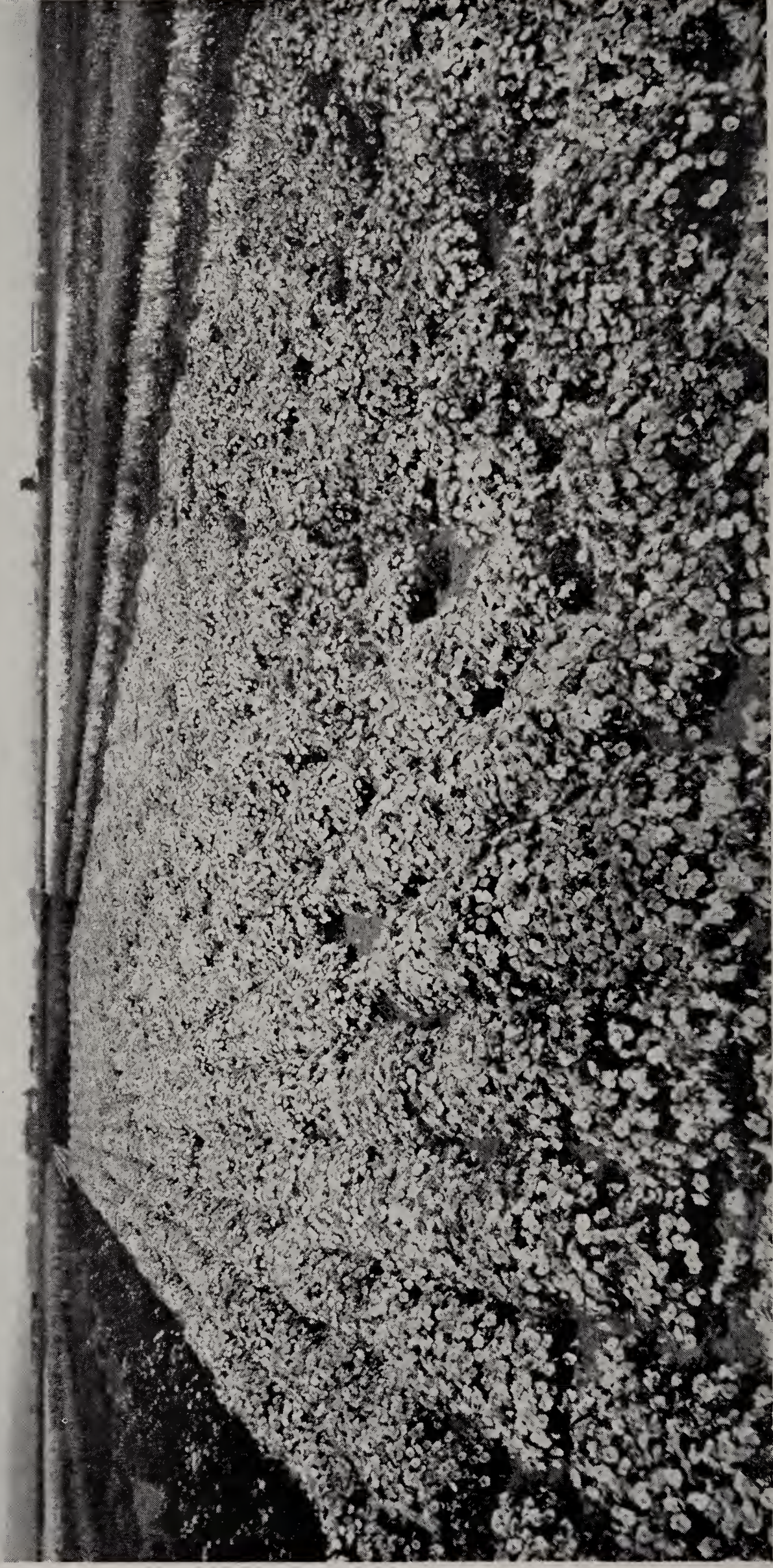
Grandiflora Alba60	1.88	7.50
" Chamois Rose60	1.88	7.50
" Coccinea60	1.88	7.50
" Isabellina, yellow.....	.60	1.88	7.50
" Lilac60	1.88	7.50
" Rose, rose pink.....	.60	1.88	7.50
" Mixed		1.25	5.00
Nana Compacta Fireball, dazzling scarlet...	1.00	3.00	12.50
" " Snowball, pure white.....	1.00	3.00	12.50
Star Choice Mixed.....	.64	2.00	8.00

POPPY ICELAND (Nudicaule)

Gartref Strain Dark Edge, zonal rings.....	4.00		
" " Dark Edge Pink, very distinct	4.00		
" " Lustre, dazzling shades.....	4.00		
" " Cream, suffused lime green....	4.00		
" " Exquisite Mixed	1.00		
Sanford's Giant Strain (New), mammoth flowers with long stems, good range of colors.....	.80	2.50	10.00

POPPY SHIRLEY SINGLE

American Legion, brilliant orange scarlet.....	.19	.75
Fairy (New), bush form with mammoth flowers, art colors, shades of pink, rose, salmon and scarlet63	2.50
Rose Pink, "Wild Rose".....	.50	2.00
Exquisite Mixed, a brilliant blend including singles and doubles. Lots better.....	.23	.90
Choice Mixed, singles only.....	.17	.65



PETUNIA NANA ERECTA "TYRIAN ROSE"

A field scene of our 1934 Novelty, Tyrian Rose. This is a very free blooming variety, coming into flower in early May and continuing until the first frost. The flowers are large, (two and a half to three inches in diameter) of a bright Tyrian Rose with a creamy throat.

POPPY SHIRLEY DOUBLE BEGONIA FLOWERED

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
★ Cavalcade , has the rich orange scarlet color of the Single Shirley American Legion, brilliant and most attractive. The large flowers are full begonia double, rich and beautiful, and they lend themselves admirably for floral arrangement.....		\$.75	\$ 3.00
Dazzler , orange scarlet33	1.30
Eldorado , Double Mixed25	1.00
Queen Salmon , a beautiful shade50	2.00
Exquisite Mixed , beautiful shades and extremely double25	1.00
POPPY SINGLE ANNUAL, Mixed10	.30
POPPY CARNATION FLOWERED, Mixed13	.50

POPPY PAEONY FLOWERED DOUBLE

Shrimp Pink25	1.00
Mixed13	.50

PORTULACA GRANDIFLORA

Single Mixed75	3.00
Double Mixed	3.75	15.00

PRIMULA MALACOIDES (Baby Primrose)

Light Lilac	1.60	5.00	20.00
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PYRETHRUM

Aureum (Golden Feather) -----	.38	1.50	
Roseum Hybridum , double and single mixed	1.60	5.00	20.00

RUDBECKIA

Kelvedon Star , deep orange with dark brown discs, makes a good cut flower64	2.00	8.00
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SALPIGLOSSIS EMPEROR

Alba Lutea	1.13	4.50
Brown and Gold	1.13	4.50
Chamois	1.13	4.50
Crimson	1.13	4.50
Light Blue and Gold	1.13	4.50
Primrose	1.13	4.50
Purple and Gold	1.13	4.50
Rose and Gold	1.13	4.50
Scarlet and Gold	1.13	4.50
Velvety Red	1.13	4.50
Velvety Violet	1.13	4.50
Violet and Gold	1.13	4.50
Gloxiniaflora Mixed , veined sorts	1.13	4.50
Emperor Exquisite Mixed88	3.50

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
SCABIOSA CAUCASICA			
House's Hybrids, shades from dark blue to lavender.....	\$2.00	\$6.25	\$25.00
Lavender-Blue.....	1.20	3.75	15.00
White.....	1.20	3.75	15.00
SCABIOSA COLUMBARIA			
Delicate Lavender.....	1.20	3.75	15.00
Delicate Pink.....	1.20	3.75	15.00
SCABIOSA GRANDIFLORA, DOUBLE			
Ageratum Blue.....		.40	1.60
Azure Fairy, azure blue.....		.40	1.60
Blue Cockade, (New) deep azure blue, flowers conical in shape, good cut flower.....		.40	1.60
★ Cattleya. A rich rosy lilac of the beautiful orchid tone and a new shade for Scabiosa. The flowers are large and attractive. Cattleya will make a valuable addition to this very popular flower.....		.40	1.60
Crimson.....		.40	1.60
Fire King.....		.40	1.60
Flesh Pink.....		.40	1.60
King of the Blacks, red maroon. Award of Merit R. H. S. 1931.....		.40	1.60
★ Loveliness, salmon rose.....		.40	1.60
Peach Blossom.....		.40	1.60
Rose.....		.40	1.60
Shasta.....		.40	1.60
Sulphur Yellow.....		.40	1.60
White.....		.40	1.60
Giant Hybrids Mixed.....		.40	1.60
Mixed.....		.25	1.00
SCHIZANTHUS GRANDIFLORUS HYBRIDUS			
Dr. Badger's Hybrids.....	1.60	5.00	20.00
★ Mammoth Flowering Exquisite Mixed, a select greenhouse strain.....	1.60	5.00	20.00
Mauve and Purple Shades.....	1.60	5.00	20.00
Rose and Amber Shades.....	1.60	5.00	20.00
Rose and Carmine Shades.....	1.60	5.00	20.00
Rose and Pink Shades.....	1.60	5.00	20.00
SCHIZANTHUS WISETONENSIS			
Exquisite Mixed, very brilliant.....	1.60	5.00	20.00
Rose and Amber Shades.....		1.13	4.50
SIDALCEA			
Stark's Hybrids, wide range of color.....		1.23	5.00
SMILAX, Myrsiphyllum Asparagoides			
		.63	2.50

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
STATICE (Sea Lavender)			
Bonduelli , golden yellow.....		\$.15	\$.60
Sinuata Deep Blue , Kampf's Tall Improved.....		.15	.60
" Lavender15	.60
" Rosea Superba15	.60
" True Blue15	.60
" White15	.60
" Mixed15	.60

STOCKS (Gilliflower)

AWARDS Received at the 1932 R. H. S. STOCK TRIALS held at WISLEY, ENGLAND.

We received THREE AWARDS OF MERIT and NINE HIGHLY COMMENDED for our cultures of Bismark, Beauty of Nice, and Perpetual Branching Stocks at the 1932 stock trials conducted by The Royal Horticultural Society of Great Britain after trial at Wisley, England.

★ STOCK GIANTS OF CALIFORNIA

This magnificent group comes very early having the branching habit of the Bismark, with mammoth flowers on longer stems; on this account it is a great improvement over all forcing stocks. We can with confidence recommend it to the florist grower; its branching habit lends itself admirably for bedding work and it comes with a high percentage of double plants, thirty to thirty-four inches tall.

Blood Red , (The Red Woods).....	1.80	5.63	22.50
Blue , (Pacific).....	1.80	5.63	22.50
Chamois , (Santa Barbara).....	1.80	5.63	22.50
Lavender , (Tahoe)	1.80	5.63	22.50
Pink , (Monterey).....	1.80	5.63	22.50
Rose , (Yosemite)	1.80	5.63	22.50
White , (Santa Maria) lots better.....	1.80	5.63	22.50
Yellow , (Golden Gate).....	1.80	5.63	22.50
Exquisite Mixed	1.60	5.00	20.00

★ STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismark)

This is a very valuable group to the Florists, of branching habit, thirty inches tall, early, and producing a high percentage of double plants. "NONE BETTER." Note the many awards we got for this group.

Antique Copper , rich hellebore red	1.40	4.38	17.50
Blush , (Apple Blossom). Highly Commended, R. H. S.....	1.40	4.38	17.50
Blood Red	1.40	4.38	17.50
Canary Yellow , (Golden Ball). Award of Merit R. H. S.....	1.40	4.38	17.50

STOCK DOUBLE EARLY GIANT IMPERIAL (Imp. Bismark)—Continued

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
Chamois , ivory, tinted old rose. Highly Com- mended R. H. S.....	\$1.40	\$4.38	\$17.50
Chamois Rose . Award of Merit R. H. S.....	1.40	4.38	17.50
Dark Blue	1.40	4.38	17.50
Fiery Blood Red . Highly Commended R. H. S.	1.40	4.38	17.50
Flesh	1.40	4.38	17.50
Golden Rose . Highly Commended R. H. S....	1.40	4.38	17.50
Lavender . Award of Merit R. H. S.....	1.40	4.38	17.50
Lilac . Highly Commended R. H. S.....	1.40	4.38	17.50
Mauve Lavender	1.40	4.38	17.50
Old Rose	1.40	4.38	17.50
Rose	1.40	4.38	17.50
Royal Purple	1.40	4.38	17.50
White	1.40	4.38	17.50
Exquisite Mixed , a brilliant blend made up from named varieties.....	1.00	3.13	12.50

STOCK MAMMOTH BEAUTY OF NICE

Abundance , carmine rose.....	1.00	3.13	12.50
Almond Blossom , blush.....	1.00	3.13	12.50
American Beauty , rose.....	1.00	3.13	12.50
Beauty of Nice , flesh pink.....	1.00	3.13	12.50
Belle de Naples , old rose.....	1.00	3.13	12.50
Cote d'Azure , light blue.....	1.00	3.13	12.50
Mont Blanc , white. Highly Commended R. H. S.....	1.00	3.13	12.50
Monte Carlo , canary yellow.....	1.00	3.13	12.50
Parma Violet , pale violet.....	1.00	3.13	12.50
Rose Pink , exceptionally pleasing shade.....	1.00	3.13	12.50
Salmon King , salmon rose.....	1.00	3.13	12.50
Summer Night , deep blue. Highly Com- mended R. H. S.....	1.00	3.13	12.50
Queen Alexander , rosy lilac.....	1.00	3.13	12.50
Souvenir de Monaco , crimson.....	1.00	3.13	12.50
Mixed , blended from named sorts.....	.84	2.63	10.50

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
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STOCK PERPETUAL BRANCHING—(Giant Perfection)

This group is indeed the most popular, and we list the choicest varieties, free flowering, early, and producing a high percentage of doubles.

Blood Red , (Brilliant).....	\$1.12	\$3.50	\$14.00
Canary Yellow , (Creole).....	1.12	3.50	14.00
Flesh	1.12	3.50	14.00
Heatham Beauty , terra cotta rose. Highly Commended R. H. S.....	1.12	3.50	14.00
Pale Blue , (May Queen).....	1.12	3.50	14.00
Pale Violet , (Queen of the Belgians).....	1.12	3.50	14.00
Rose , rose pink.....	1.12	3.50	14.00
Silvery Lilac , (Empress Augusta Victoria).....	1.12	3.50	14.00
Snowdrift , early pure white.....	1.12	3.50	14.00
Violet , (Sapphire).....	1.12	3.50	14.00
White , (Princess Alice). Highly Commended R. H. S.....	1.12	3.50	14.00
Exquisite Mixed , blended from named sorts	.96	3.00	12.00

STOCK DOUBLE GIANT EXCELSIOR (Improved Column)

Non-Branching one large flowering spike

Apple Blossom , white with blush tint ..	5.25	16.25	65.00
Ball's White , white suffused pink, under glass makes a good white.....	5.20	16.25	65.00
Ball's White Dwarf , same color as above, flowering spike more dense.....	5.20	16.25	65.00
Chamois Pink	5.20	16.25	65.00
Lilac Blue , lilac blue.....	5.20	16.25	65.00
Malmaison Pink , light pink.....	5.20	16.25	65.00
Rose	5.20	16.25	65.00
Ruby	5.20	16.25	65.00
★ Silvery Lilac , bright lavender, this is the most popular of the group.....	5.20	16.25	65.00
Exquisite Mixed	5.20	16.25	65.00

STOCK DOUBLE EMPEROR (Large Winter Flowering)

Crimson King , dark crimson.....	2.00	6.25	25.00
Egyptian , rose	2.00	6.25	25.00
Empress Elizabeth , carmine.....	2.40	7.50	30.00
Lilac Lady , pleasing lilac	2.40	7.50	30.00
Violetta , violet	2.40	7.50	30.00
White Lady , very double.....	2.40	7.50	30.00
Choice Mixed	1.60	5.00	20.00

SUNFLOWER—See Helianthus



Stock Giants of California
"Santa Maria"

Santa Maria is a giant double pure white stock of exceptional merit, and the florist who will once grow it will never go back to the other groups. SANTA MARIA IS THE BEST DOUBLE PURE WHITE STOCK ON THE MARKET.

	Price Per Oz.	Price ¼ Lb.	Price Lb.
TITHONIA SPECIOSA (Mexican Sunflower)			
Orange Vermillion, (The Golden Daisy of the Incas)	\$1.25		\$ 5.00
TROPAEOLUM CANARIENSE			
Canary Bird Vine, yellow		.25	1.00
URSINIA			
Anethoides, orange yellow with maroon zone	\$.80	2.50	10.00
Anethoides New Hybrids, orange with varied zones	.80	2.50	10.00
Aurora, bright orange, crimson zone	.80	2.50	10.00
★ Pulchra, vivid orange, a perfect gem, we recommend it for borders or beds	1.20	3.75	15.00
VENIDIUM FASTUOSUM			
Golden Orange, maroon disc	1.60	5.00	20.00
Hybrids Mixed (New)	1.60	5.00	20.00
VERBENA HYBRIDA			
Blue Shades		1.00	4.00
Danebrog, intense scarlet, large white eye		1.13	4.50
Dark Blue		1.00	4.00
Defiance, bright scarlet		1.13	4.50
Lucifer, brilliant scarlet self		1.13	4.50
Mayflower, pink self		1.13	4.50
Pink and Rose Shades		1.00	4.00
Purple Mantle, purple		1.00	4.00
Purple Shades		1.00	4.00
White		1.00	4.00
Mammoth Choice Mixed		.88	3.50
VERBENA HYBRIDA GRANDIFLORA			
The Florists' group; the plants have mammoth trusses of gigantic blooms, very compact, and coming true from seed.			
Beauty of Oxford Hybrids	.65	2.00	8.00
Blue, white eye	.65	2.00	8.00
Cerise Queen, soft salmon cerise	.65	2.00	8.00
Coccinea, scarlet, white eye	.65	2.00	8.00
Etna, geranium red, light yellow eye	.65	2.00	8.00
Lavender Glory, lavender, cream eye	.65	2.00	8.00
Lucifer, flaming scarlet self	.65	2.00	8.00
Luminosa, fiery pink shading to salmon	.65	2.00	8.00
Pure White, fine	.65	2.00	8.00
Rosea Stellata, rose pink, white eye	.65	2.00	8.00
Spectrum Red, vivid crimson	.65	2.00	8.00
Violacea Stellata, violet, white eye	.65	2.00	8.00
Exquisite Mixed, (Gigantea)	.48	1.25	6.00

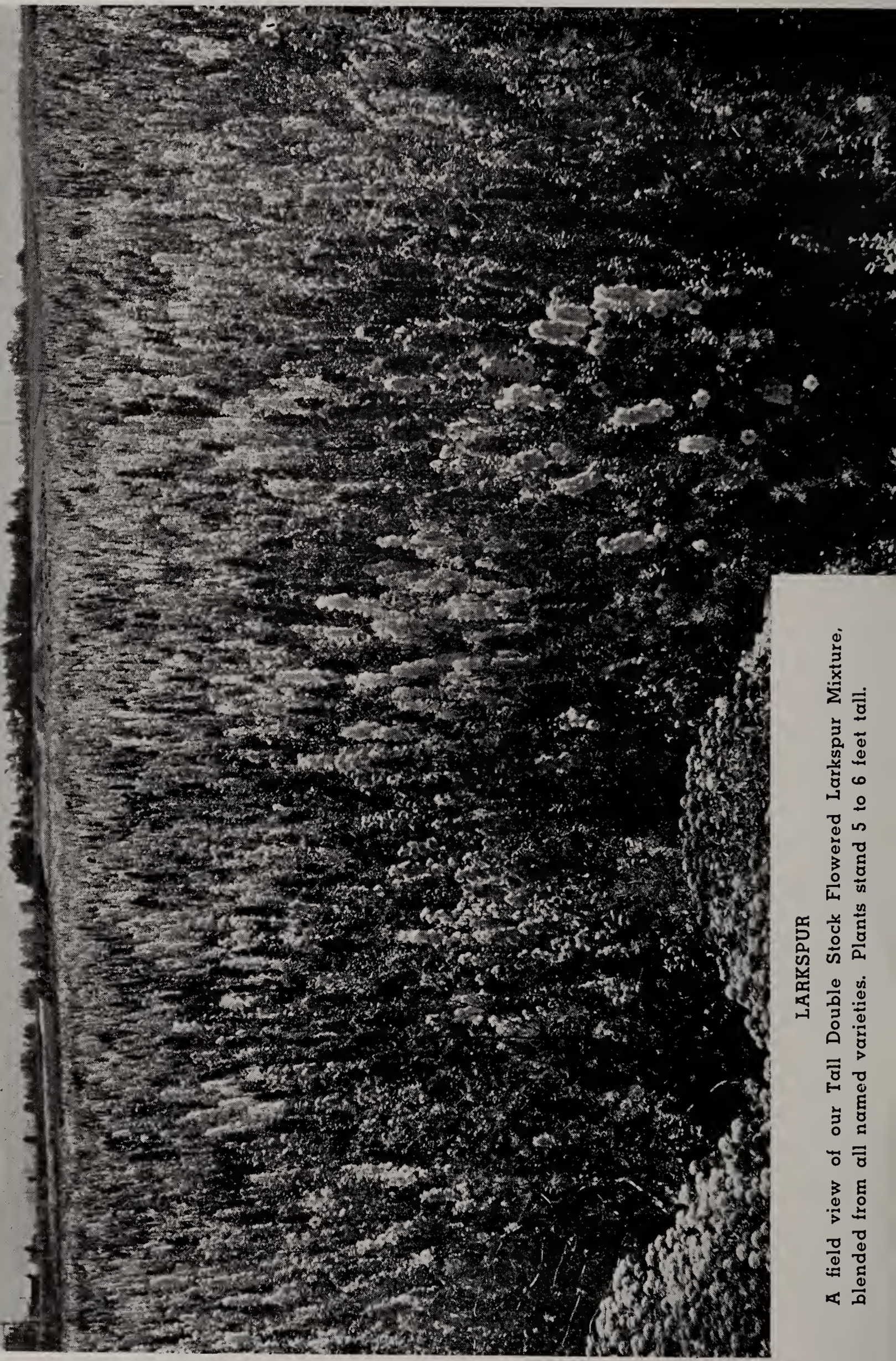
	Price Per Oz.	Price ¼ Lb.	Price Lb.
VERBENA HYBRIDA COMPACTA ERECTA			
Carmine Ball , bright carmine, very compact.....	\$1.00	\$3.00	\$12.00
Fireball , very dwarf and compact, bright scarlet.....	1.00	3.00	12.00
Pastel Shades , an exceptionally beautiful blend, with the erect compact habit—new shades with very large flowers.....	.80	2.50	10.00
Royal Bouquet Mixed , 15 to 18 inches tall, erect, large brilliant flowers.....	.80	2.50	10.00
VIRGINIAN STOCK , choice mixed.....		.25	1.00
WALLFLOWER DOUBLE ANNUAL, EARLY WONDER			
Gold Standard , golden yellow.....	.80	2.50	10.00
Choice Mixed48	1.50	6.00
ZINNIA GIANT DOUBLE DAHLIA FLOWERED			
Canary Bird , primrose.....		1.00	4.00
Crimson Giant , deep crimson.....		1.00	4.00
Crown o' Gold Desert gold , deep golden yellow.....	.70	2.00	8.00
Dream , lavender turning to violet.....		1.00	4.00
Exquisite , light rose.....		1.00	4.00
Golden State , golden yellow.....		1.00	4.00
Luminosa , flaming rose.....		1.00	4.00
Oriole , orange.....		1.00	4.00
Old Rose , same shade.....		1.00	4.00
Polar Bear , white.....		1.00	4.00
Scarlet Flame , bright scarlet.....		1.00	4.00
Exquisite Mixed , a very brilliant blend.....		.88	3.50
Choice Mixed57	2.25
ZINNIA CALIFORNIA GIANTS or GIANT DOUBLE MAMMOTH			
Daffodil , canary yellow.....		1.00	4.00
Enchantress , light pink with deep center.....		1.00	4.00
Grenadier , deep red.....		1.00	4.00
Miss Wilmott , soft pink.....		1.00	4.00
Orange King , burnt orange.....		1.00	4.00
Rose Queen , brilliant rose.....		1.00	4.00
Exquisite Mixed88	3.50
Choice Mixed57	2.25
ZINNIA ELEGANS DOUBLE LILLIPUT			
Canary Yellow63	2.50
Golden Gem , golden orange.....		.63	2.50
Salmon Rose63	2.50
Scarlet Gem (Red Riding Hood).....		.63	2.50
White Gem , white.....		.63	2.50
Mixed50	2.00

	Price Per Oz.	Price 1/4 Lb.	Price Lb.
ZINNIA CHRYSANTHEMUM FLOWERED			
★ Fantasy Finest Mixed , (New). This is an exceptionally fine type of zinnia. The flowers resemble the Japanese Chrysanthemum or Cactus Dahlia, a wide color range.....		\$1.25	\$ 5.00
ZINNIA SCABIOSA FLOWERED MIXED			
A beautiful blend of re-selected stock.....		1.25	5.00
ZINNIA GIANT DOUBLE , Choice Mixed50	2.00
THE SANTA MARIA BEAUTIFUL GARDEN MIXTURE			
A blend of hardy annuals, suitable for vacant lots, and odd corners, giving a continual floral display from early summer till late fall.....		.13	.50
CUT FLOWER MIXTURE15	.60
Annuals suitable for cut flowers.			

Rock Gardens

We recommend the following ANNUALS and PERENNIALS for ROCK GARDENS.

Ageratum	Linaria
Alyssum	Marigold French Dwarf Double
Anagallis	Marigold French Single
Anchusa	Matthiola
Anthemis	Nemesia
Aquilegia	Nemophila
Browallia	Pentstemon
Cheiranthus	Portulaca
Cosmidium	Petunia Nana Erecta
Cynoglossum	Schizanthus
Dianthus all sorts	Ursinia
Dimorphotheca	Verbena all sorts
Eschscholtzia	Wallflowers
Felicia	



LARKSPUR

A field view of our Tall Double Stock Flowered Larkspur Mixture, blended from all named varieties. Plants stand 5 to 6 feet tall.

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